

# Archaeology Data Service Impact Study

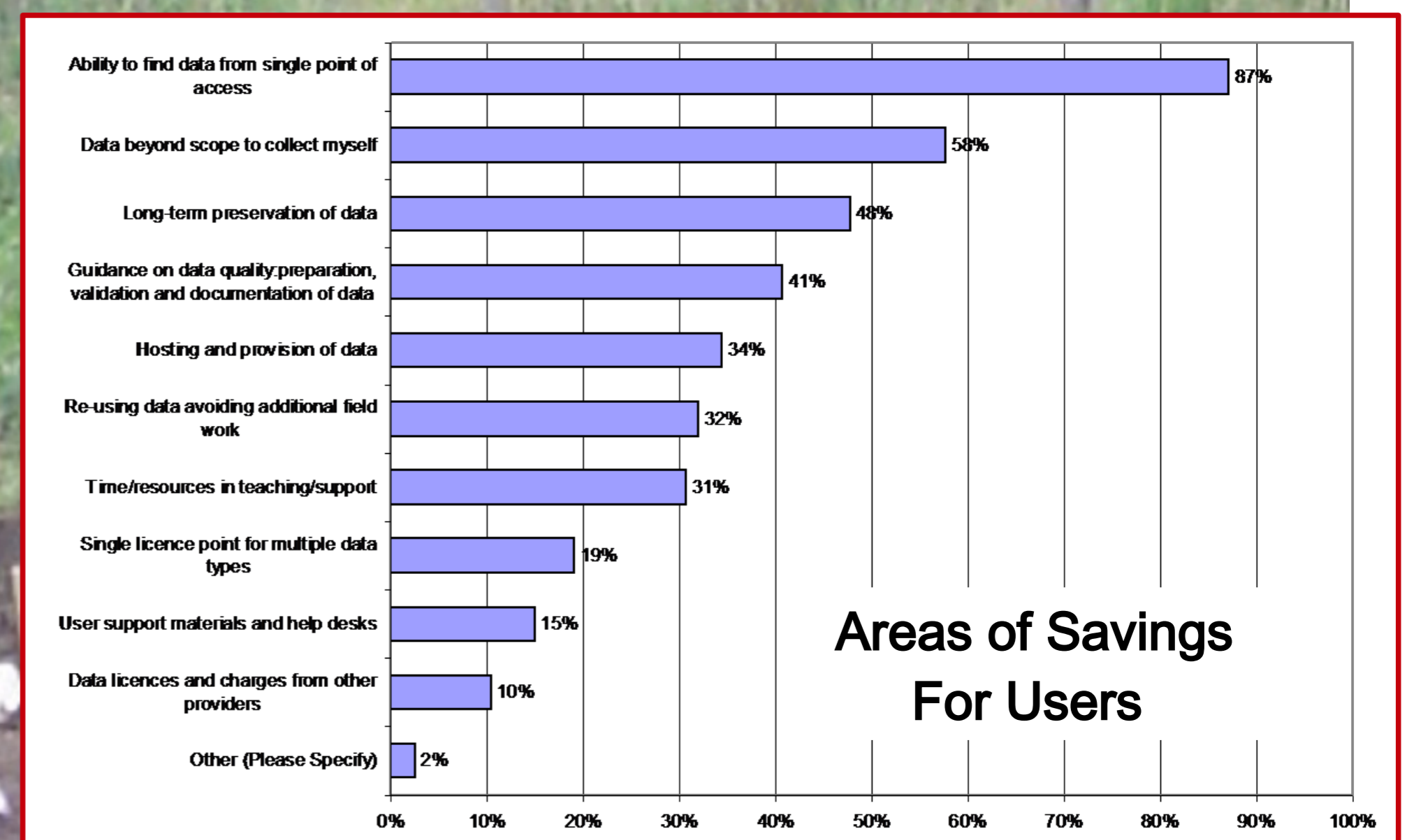
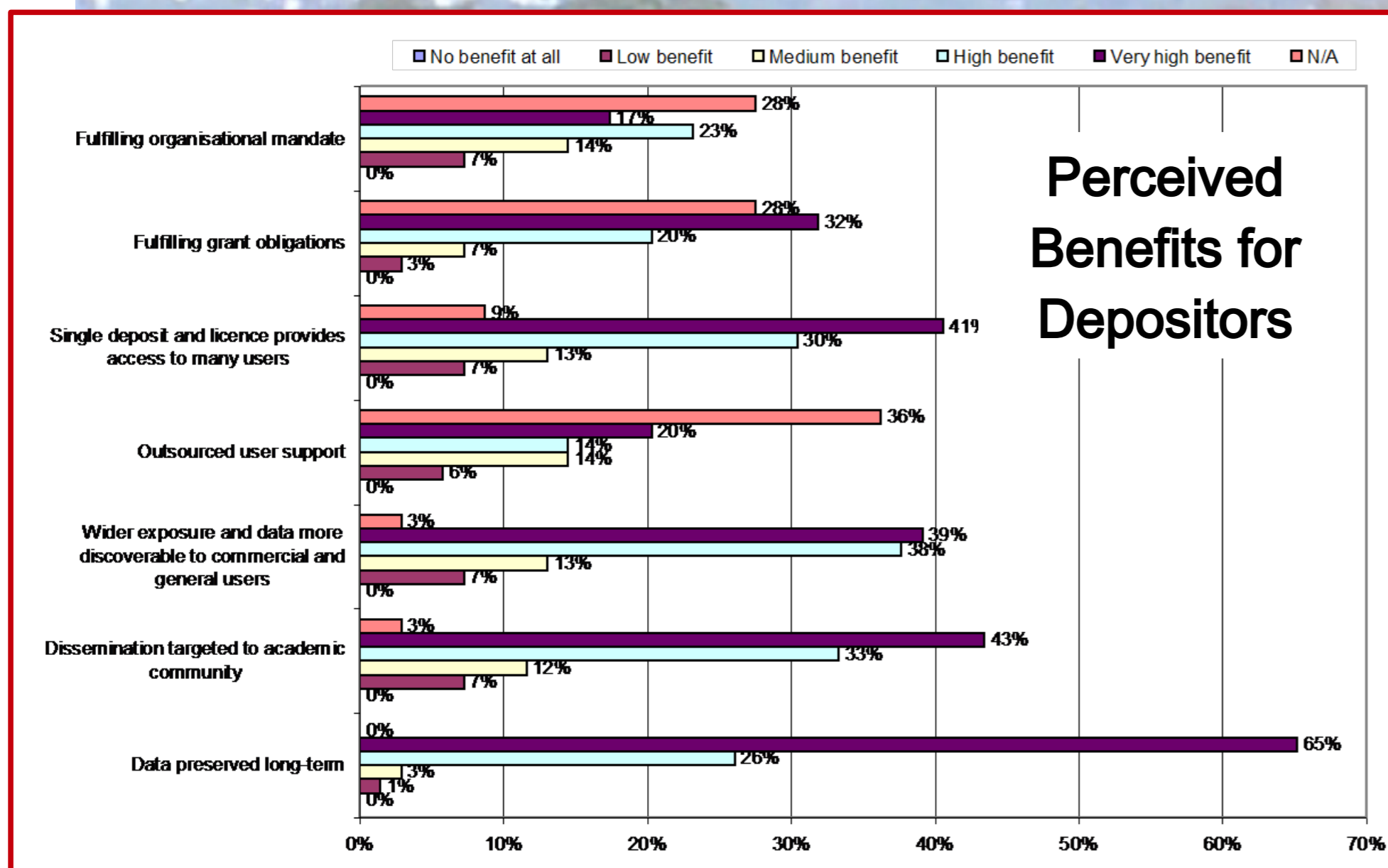
This JISC funded study is assessing and quantifying the value and impact of ADS data collections. It explores different ADS stakeholder perceptions of value and costs including those of users and depositors. A range of economic approaches draw on data gathered through online surveys and user and depositor statistics. This supplements and extends other non-economic perceptions of value. Together they provide a powerful combination of value propositions that are being disseminated by the ADS and its stakeholders.

For more information see: <http://archaeologydataservice.ac.uk/research/impact>



... absolutely critical for professional research and consultancy underpinning Impact Assessments and other work in support of industry and development.

- User survey respondent



My archaeological research time would be trebled if I didn't have access to ADS.

- User survey respondent

I see its establishment and existence as a major advance in data management and resourcing. It fulfils a fundamental structural need in information storage and retrieval and a service to a wide sector of users.

- Depositor survey respondent

## PROVISIONAL RESULTS

### Returns over 30 years?

Increase in returns on investment in data and related infrastructure arising from additional use facilitated by ADS



£1 cost may provide up to £8.30 return

ADS has been a lifeline for my research. Having access to the quantity and quality of data, along with access to grey literature has saved me months, if not years of work.

- User survey respondent

If we didn't have the ADS we would have to invent it

- Interviewee