Archaeology Data Service Impact Study

This JISC funded study is assessing and quantifying the value and impact of ADS data collections. It explores different ADS stakeholder perceptions of value and costs including those of users and depositors. A range of economic approaches draw on data gathered through online surveys and user and depositor statistics. This supplements and extends other non-economic perceptions of value. Together they provide a powerful combination of value propositions that are being disseminated by the ADS and its stakeholders.

combination of value propositions that are being disseminated by the ADS and its stakeholders. For more information see: http://archaeologydataservice.ac.uk/research/impact ... absolutely critical for professional research and consultancy underpinning Impact Assessments and other work in support of industry and development. ■ High benefit - User survey respondent Fulfilling organisational mandate **Perceived** Benefits for Fulfilling grant obligations **Depositors** Ability to find data from single point of Single deposit and licence provides Data beyond scope to collect myself Outsourced user support Long-term preservation of data Guidance on data quality:preparation, Wider exposure and data more validation and documentation of data discoverable to commercial and general users Hosting and provision of data Dissemination targeted to academic Re-using data avoiding additional field Time/resources in teaching/support Data preserved long-term Single licence point for multiple data **Areas of Savings** User support materials and help desks Data licences and charges from other For Users My archaeological research time would Other (Please Specify) 2% be trebled if I didn't have access to ADS. - User survey respondent I see its establishment and existence as a major advance in data management and resourcing. It fulfils a fundamental structural need in information storage and retrieval and a service PROVISIONAL RESULTS to a wide sector of users. - Depositor survey respondent Returns over 30 years? Increase in returns on investment in data and related infrastructure arising from additional use INE TYC ADS has been a lifeline for my research. Having access facilitated by ADS to the quantity and quality of data, along with access to grey literature has saved me months, if not years of work. £1 cost may provide up to £8.30 return - User survey respondent

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If we didn't have the ADS we would have to invent it

- Interviewee