

AHEAD OF WHAT'S NEXT.

Image of archaeology in Germany – 2015
Study report - General public



Results of Germany

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Context, objectives and methodology



A reminder: aims and context of the study

A study to understand which image levers must be taken into account to reinforce the perception of archaeology and heritage in Europe.

- As part of the NEARCH project, Inrap and its European partners have wished to conduct a European study on the perception of archaeology and archaeological heritage. This study, which was conducted in 9 European countries (United Kingdom, France, Germany, Greece, Italy, the Netherlands, Poland, Spain, and Sweden), aims to:
 - Evaluate the knowledge, the interest, and the attachment to archaeology as well as to archaeological heritage in each country.
 - Highlight the image of archaeology, its strengths and its weaknesses.
 - Study the knowledge and the perception of States & the UE in the saving of archaeological heritage, and what people expect from them.
 - Bring out the knowledge, as well as the archaeology and the heritage media. In particular, the impact of recent archaeology diffusion and promotion programs that were shown to a general audience should be apprehended.
- This study is a steering tool that allows us to find out what are the archaeology levers at the European level; it can also strengthen its ties with citizens and local politicians.



This report displays the results of the study that was conducted among a general audience in Germany.



Methodology

Sample



500 persons aged 18+ years old who are representative of the German population.

Data collection



- Online survey realised from the Harris Interactive Panel.
- Conducted using a CAWI system for multiple media (web, mobile phone, tablet), with an invitation e-mail asking participants to respond to a questionnaire hosted on the Harris Interactive server.

Dates



- **Average length of the questionnaire** : 15 to 20 minutes .
- **Dates of fieldwork** : from December, 29th 2014 to January, 6th 2015.

Methodological note

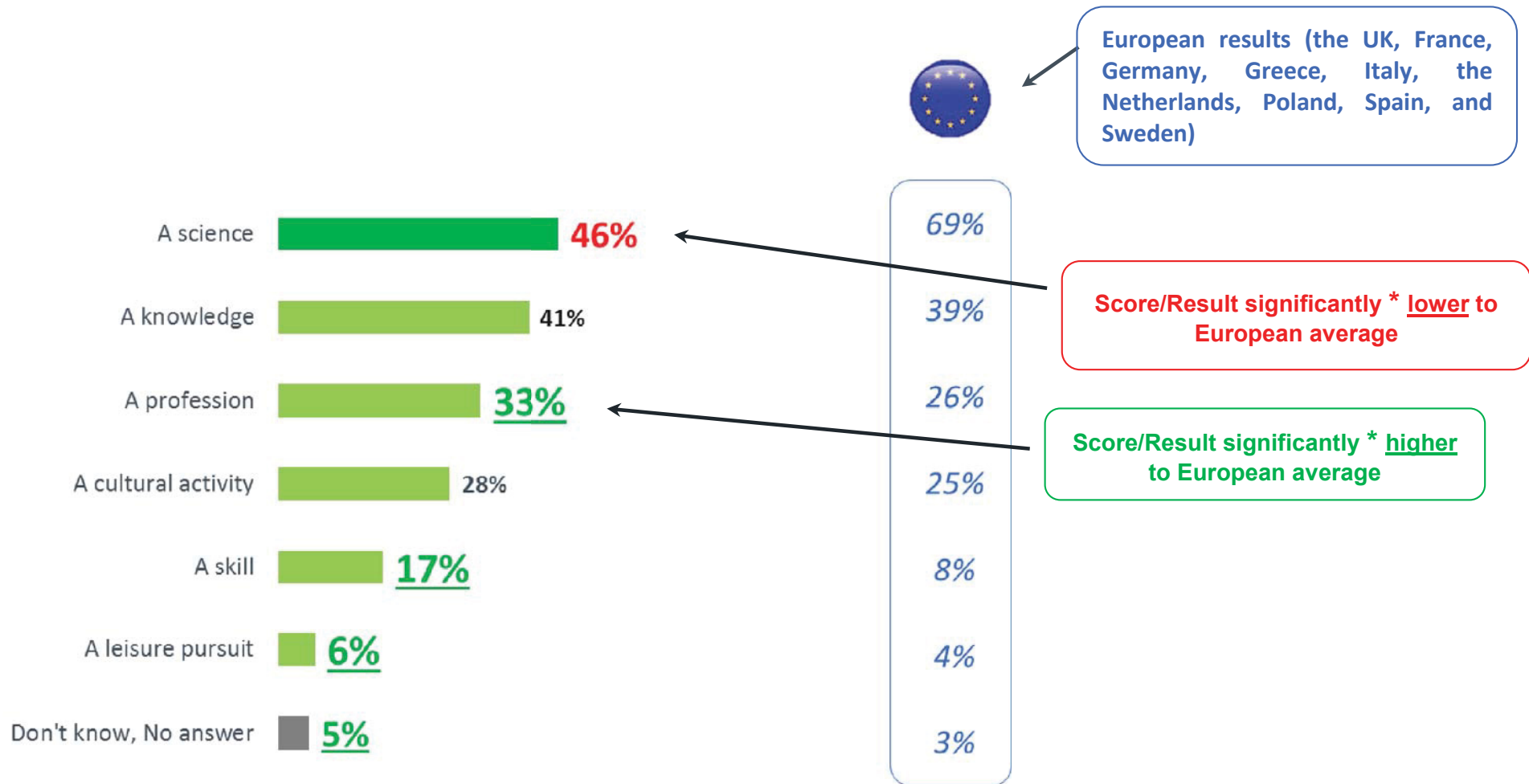


Quota method was applied on the following socio-demographics criteria : gender, age, socio-professional category and region of residence.



Reading guide

Reading guide (1/2)



* The significance threshold retained for this study is about 95%. This means that each significant difference (whether it is positive or negative) has statistically at least a 95% chance of being true.

- Listed above are socio-demographics criteria that are shown in tables all along this report :
 - Gender
 - Age
 - Socio-professional category
 - Living places


	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
A science	82%	84%	79%	66%	78%	81%	84%	86%
A cultural activity	29%	32%	27%	30%	28%	20%	26%	38%
A profession	27%	22%	33%	23%	31%	26%	31%	24%
A knowledge	20%	18%	22%	36%	22%	18%	17%	18%
A leisure pursuit	4%	5%	2%	9%		6%	3%	4%
A skill	3%	4%	2%		4%	7%	1%	2%
Don't know, No answer	4%	2%	5%	2%	5%	6%	3%	3%

Score/Result significantly * lower to the country average

Score/Result significantly * higher to the country average

* The significance threshold retained for this study is about 95%. This means that each significant difference (whether it is positive or negative) has statistically at least a 95% chance of being true.

I- Knowledge, interest and image of archaeology and heritage in Germany




1.1. Level of knowledge of archaeology and archaeologists

In spontaneous awareness, archaeology is primarily about discovery and study of the past.

Q1. What is archaeology? How would you define archaeology? (Open-ended question with spontaneous answer)

To all

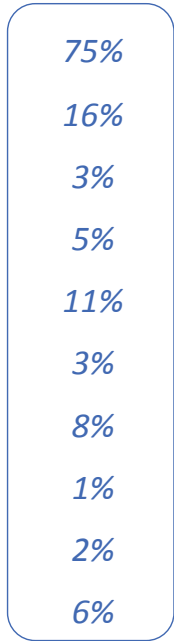
	%	
Discovery : digging/excavation of objects, artefacts, relics, remains, human bodies, etc.	53%	 37%
Study, analysis of the past : the investigative science of the past	49%	48%
Study of old civilizations, human evolution, etc.	21%	31%
Study of rocks and the subsoil	4%	5%
Study of fossils/bones	3%	1%
Study of ancient ruins, sites, dwellings, structures	1%	11%
Study of animals (extinct animals)/nature	1%	1%
Preservation of remains, objects, etc.	1%	1%
Other	11%	7%

Archaeology is also much viewed as something useful to understand our past, to know where we come from and to learn about the evolution of man kind.

Q2. In your opinion, how is archaeology useful these days? *(Open-ended question with spontaneous answer)*

To all

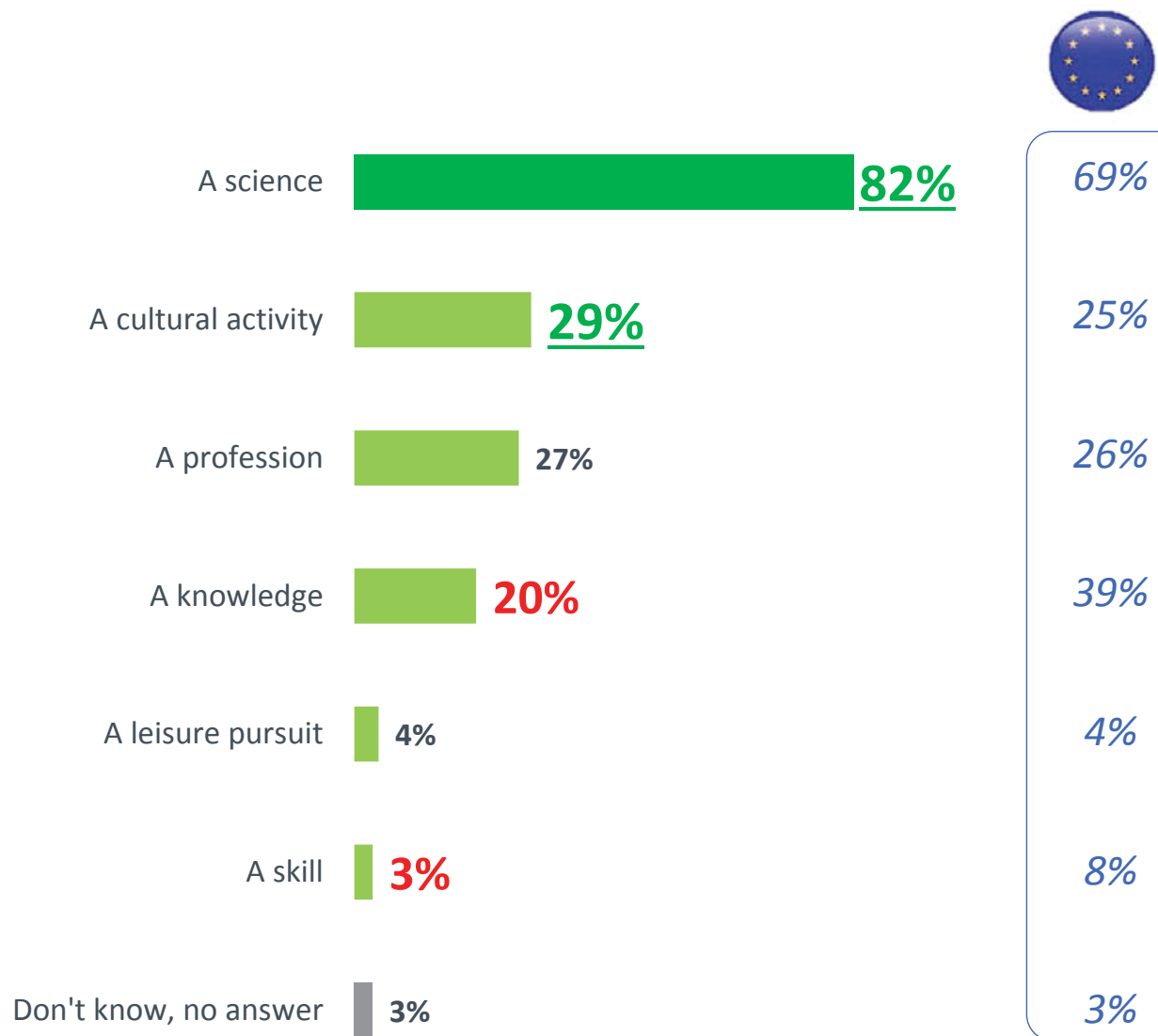
	%	
To know where we came from/To learn about (from) our past: Origins of humanity, humanity's evolution, civilisations, etc.	80%	75%
Improve our knowledge/understanding	7%	16%
Preservation of remains, objects, etc.	6%	3%
Yes/Useful/Very useful	6%	5%
Help to understand the present day (today's society)	4%	11%
Help to confirm or debunk historical theories	3%	3%
Help to predict/prepare the future	3%	8%
Not much/not useful/nothing	3%	1%
Help tourism/economy/creates jobs	1%	2%
Other	4%	6%



For about 8 Germans out of 10, archaeology is first a science, well above the European average.

Q3. As you see it, archaeology is more (2 answers possible)

- To all -



Beside being first and foremost a science , archaeology is also considered to be a cultural activity (especially by seniors) and a profession.

Q3. As you see it, archaeology is more (2 answers possible)

- To all -

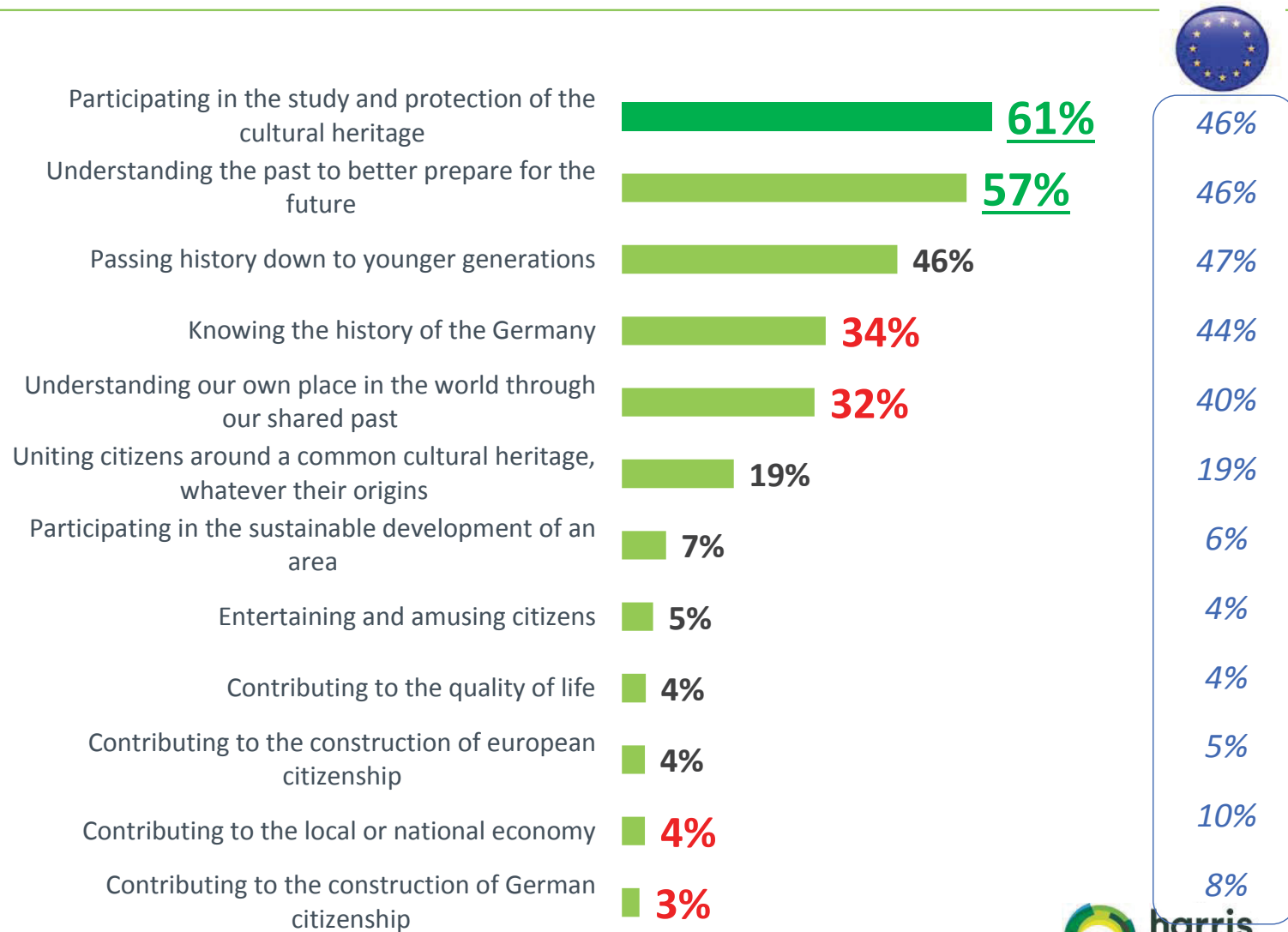
	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
A science	82%	84%	79%	66%	78%	81%	84%	86%
A cultural activity	29%	32%	27%	30%	28%	20%	26%	38%
A profession	27%	22%	33%	23%	31%	26%	31%	24%
A knowledge	20%	18%	22%	36%	22%	18%	17%	18%
A leisure pursuit	4%	5%	2%	9%	0%	6%	3%	4%
A skill	3%	4%	2%	0%	4%	7%	1%	2%
Don't know, No answer	3%	2%	5%	2%	5%	6%	3%	3%

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
A science	82%	88%	84%	79%	79%	82%	78%	84%
A cultural activity	29%	27%	31%	25%	33%	32%	22%	33%
A profession	27%	24%	21%	31%	29%	24%	28%	29%
A knowledge	20%	13%	22%	24%	19%	21%	20%	21%
A leisure pursuit	4%	2%	2%	7%	3%	4%	4%	3%
A skill	3%	3%	4%	4%	1%	4%	3%	1%
Don't know, No answers	3%	3%	4%	2%	4%	3%	6%	2%

Compared to European beliefs, archaeology is more considered to be a way to understand, study and protect cultural heritage rather than getting to know German history and its place in global history.

Q4. Here are a number of roles that could be attributed to archaeology. What are the three main roles of archaeology as you see it? (3 answers maximum)

- To all -



**harris
interactive**

Apart from a few differences, the roles attributed to archaeology are fairly similar through the generations: older generations are most concerned of handing over history to a younger generation, while younger people see archaeology's influence for a sustainable development of an area.

Q4. Here are a number of roles that could be attributed to archaeology. What are the three main roles of archaeology as you see it? (3 answers maximum)

- To all -

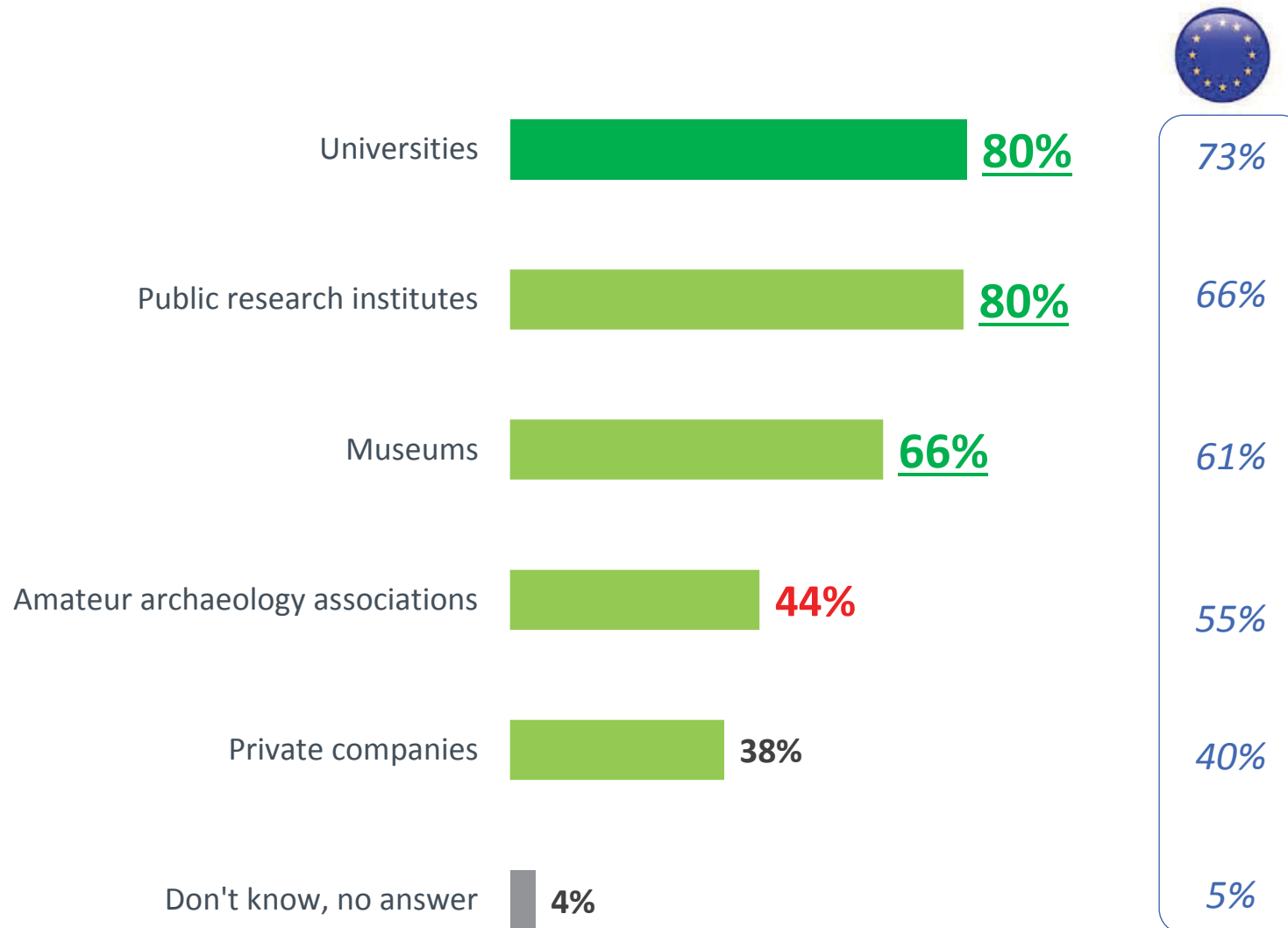
	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Participating in the study and protection of the cultural heritage	61%	58%	65%	52%	50%	64%	64%	64%
Understanding the past to better prepare for the future	57%	55%	59%	50%	49%	52%	61%	63%
Passing history down to younger generations	46%	48%	44%	32%	28%	52%	55%	47%
Knowing the history of Germany	34%	36%	31%	39%	39%	29%	32%	34%
Understanding our own place in the world through our shared past	32%	29%	34%	34%	32%	27%	34%	32%
Uniting citizens around a common cultural heritage, whatever their origins	19%	20%	17%	9%	19%	17%	19%	21%
Participating in the sustainable development of an area	7%	7%	8%	16%	14%	4%	6%	5%
Entertaining and amusing citizens	5%	7%	4%	9%	5%	10%	3%	3%
Contributing to the quality of life	4%	5%	3%	5%	4%	7%	2%	4%
Contributing to the construction of European citizenship	4%	4%	4%	5%	3%	4%	2%	5%
Contributing to the local or national economy	4%	4%	4%	9%	8%	3%	0%	4%
Contributing to the construction of German citizenship	3%	2%	4%	9%	5%	3%	1%	1%
No answer	1%	1%	1%	2%	0%	1%	1%	1%

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Participating in the study and protection of the cultural heritage	61%	60%	65%	61%	60%	58%	59%	66%
Understanding the past to better prepare for the future	57%	52%	59%	54%	61%	60%	55%	56%
Passing history down to younger generations	46%	41%	50%	40%	50%	46%	43%	48%
Knowing the history of Germany	34%	31%	27%	40%	34%	30%	36%	35%
Understanding our own place in the world through our shared past	32%	35%	28%	35%	31%	34%	35%	28%
Uniting citizens around a common cultural heritage, whatever their origins	19%	21%	21%	19%	16%	24%	17%	16%
Participating in the sustainable development of an area	7%	9%	5%	7%	8%	8%	9%	6%
Entertaining and amusing citizens	5%	9%	1%	5%	6%	5%	5%	5%
Contributing to the quality of life	4%	3%	7%	3%	3%	3%	3%	5%
Contributing to the construction of European citizenship	4%	5%	1%	4%	5%	3%	3%	5%
Contributing to the local or national economy	4%	6%	4%	1%	5%	3%	5%	4%
Contributing to the construction of German citizenship	3%	3%	2%	3%	3%	3%	5%	2%
No answer	1%	0%	2%	0%	1%	0%	1%	1%

To Germans, archaeology research is mainly conducted by universities and public research institutes. Amateur archaeology associations are judged less implicated in comparison to what other Europeans say.

Q5. Who do you think conducts archaeological research? (Several answers possible)

- To all -



Through all the generations and regions of Germany universities and public research institutes are considered as the most significant ones conducting archaeological research.

Q5. Who do you think conducts archaeological research? (Several answers possible)

- To all -

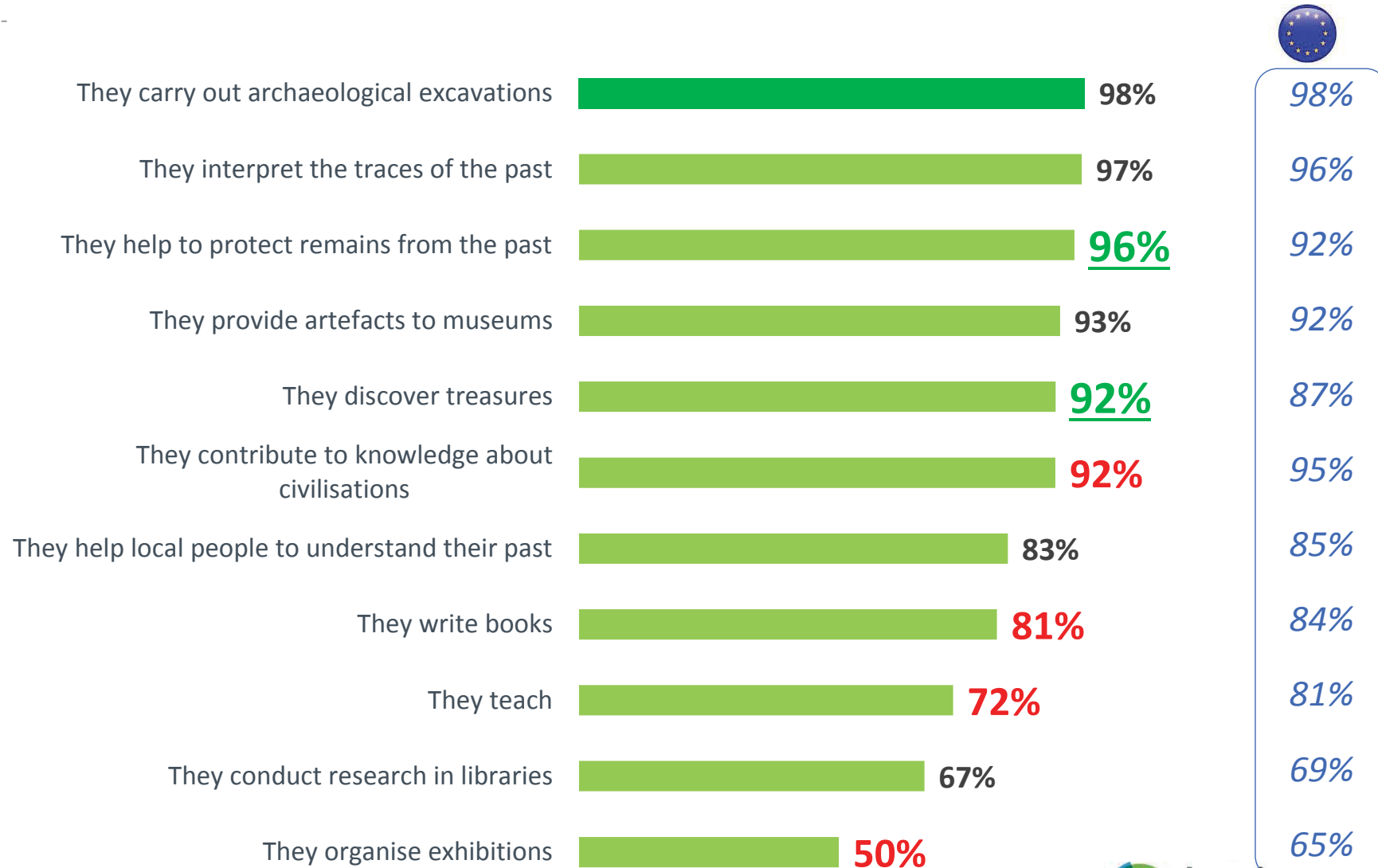
	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Universities	80%	85%	76%	73%	73%	81%	83%	84%
Public research institutes	80%	75%	84%	77%	76%	79%	81%	82%
Museums	65%	69%	62%	64%	59%	63%	65%	70%
Amateur archaeology associations	44%	51%	37%	32%	42%	46%	46%	45%
Private companies	38%	38%	37%	36%	46%	42%	38%	32%
Don't know, No answer	5%	3%	6%	5%	7%	8%	3%	3%

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Universities	80%	78%	75%	84%	81%	83%	80%	79%
Public research institutes	80%	80%	78%	82%	79%	81%	78%	81%
Museums	66%	65%	67%	71%	61%	67%	66%	64%
Amateur archaeology associations	44%	48%	48%	43%	40%	47%	45%	41%
Private companies	38%	41%	45%	38%	31%	40%	39%	35%
Don't know, No answer	4%	5%	5%	3%	5%	4%	6%	4%

Archaeologists are perceived as professionals with multiple roles. Teaching and the organizing of exhibitions are less recognized by Germans than by others Europeans.

Q6. What do archaeologists do? (Yes/No)

- To all -



Older generations assign more fields of activity to archaeologists than younger ones.

Q6. What do archaeologists do? (Yes/No)

- To all -

YES

	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
They carry out archaeological excavations	98%	98%	98%	95%	96%	98%	99%	99%
They interpret the traces of the past	97%	97%	97%	98%	93%	97%	99%	98%
They help to protect remains from the past	96%	96%	96%	93%	93%	96%	97%	97%
They provide artefacts to museums	93%	93%	93%	89%	95%	93%	93%	93%
They discover treasures	92%	92%	93%	86%	86%	93%	94%	95%
They contribute to knowledge about civilisations	92%	94%	91%	86%	89%	89%	96%	93%
They help local people to understand their past	83%	87%	79%	75%	76%	83%	89%	84%
They write books	81%	83%	79%	70%	69%	81%	87%	84%
They teach	73%	76%	69%	52%	73%	78%	73%	75%
They conduct research in libraries	67%	71%	63%	50%	62%	67%	71%	71%
They organise exhibitions	50%	57%	44%	32%	41%	52%	47%	63%

YES

	TOTAL	REGION GROUPS				SPC		Inactive people
		Norden	Osten	Süden	Westen	SPC+	SPC-	
Respondents	500	87	101	140	172	153	153	194
They carry out archaeological excavations	98%	97%	97%	99%	98%	99%	98%	97%
They interpret the traces of the past	97%	97%	97%	98%	97%	97%	98%	97%
They help to protect remains from the past	96%	96%	97%	98%	94%	97%	97%	95%
They provide artefacts to museums	93%	91%	95%	95%	92%	95%	94%	91%
They discover treasures	92%	92%	90%	95%	91%	91%	94%	92%
They contribute to knowledge about civilisations	92%	91%	92%	92%	93%	95%	94%	89%
They help local people to understand their past	83%	79%	84%	85%	83%	86%	83%	81%
They write books	81%	84%	81%	78%	82%	86%	80%	79%
They teach	73%	71%	70%	71%	76%	78%	72%	69%
They conduct research in libraries	67%	62%	65%	68%	70%	72%	68%	63%
They organise exhibitions	50%	43%	54%	47%	54%	57%	47%	48%



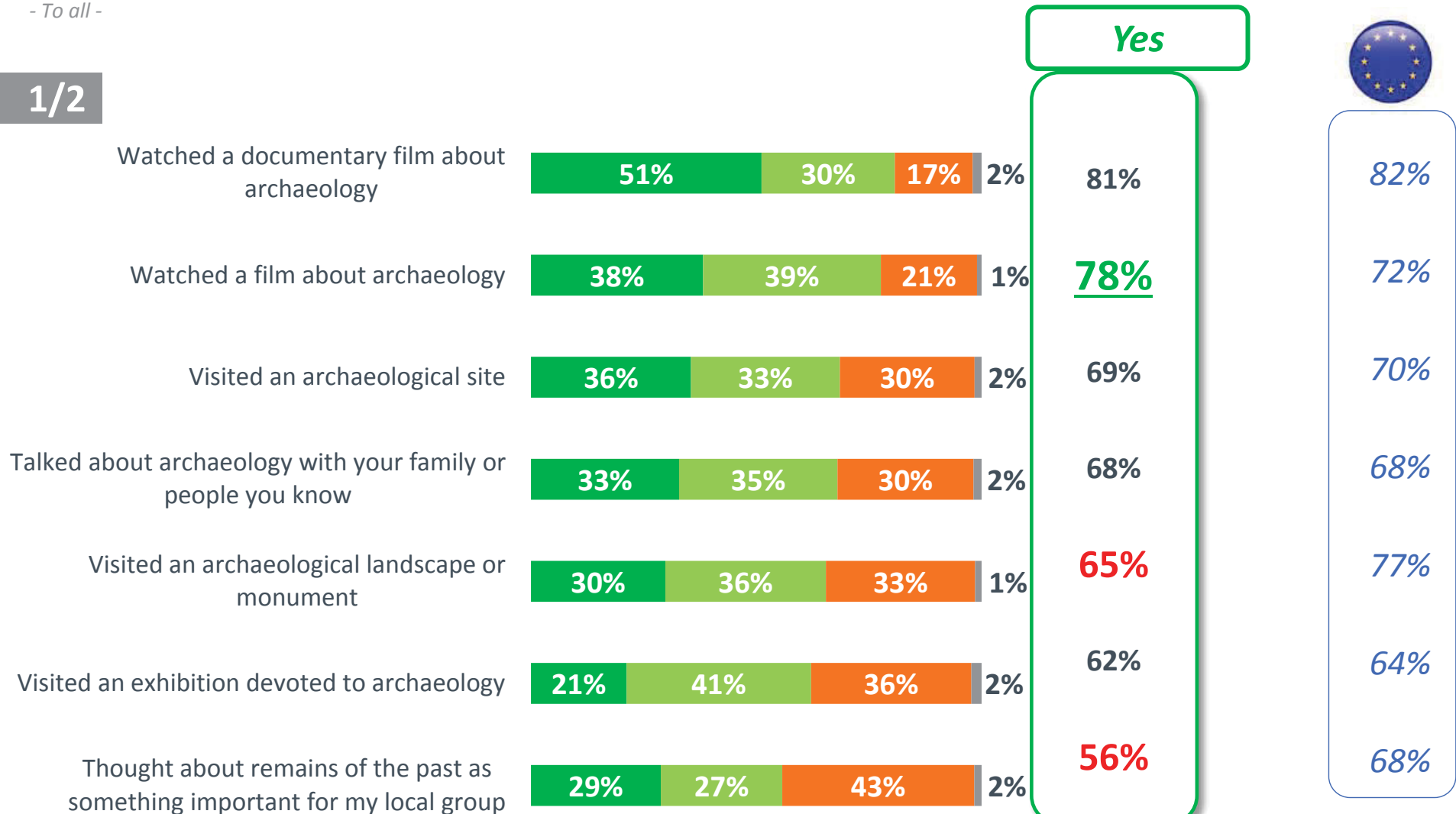
1.2. Practices and information sources in relation to archaeology

Germans show a certain interest in archaeology; especially for watching documentaries, films or for visiting an archaeological site.

Q7. Have you ever :

- To all -

1/2



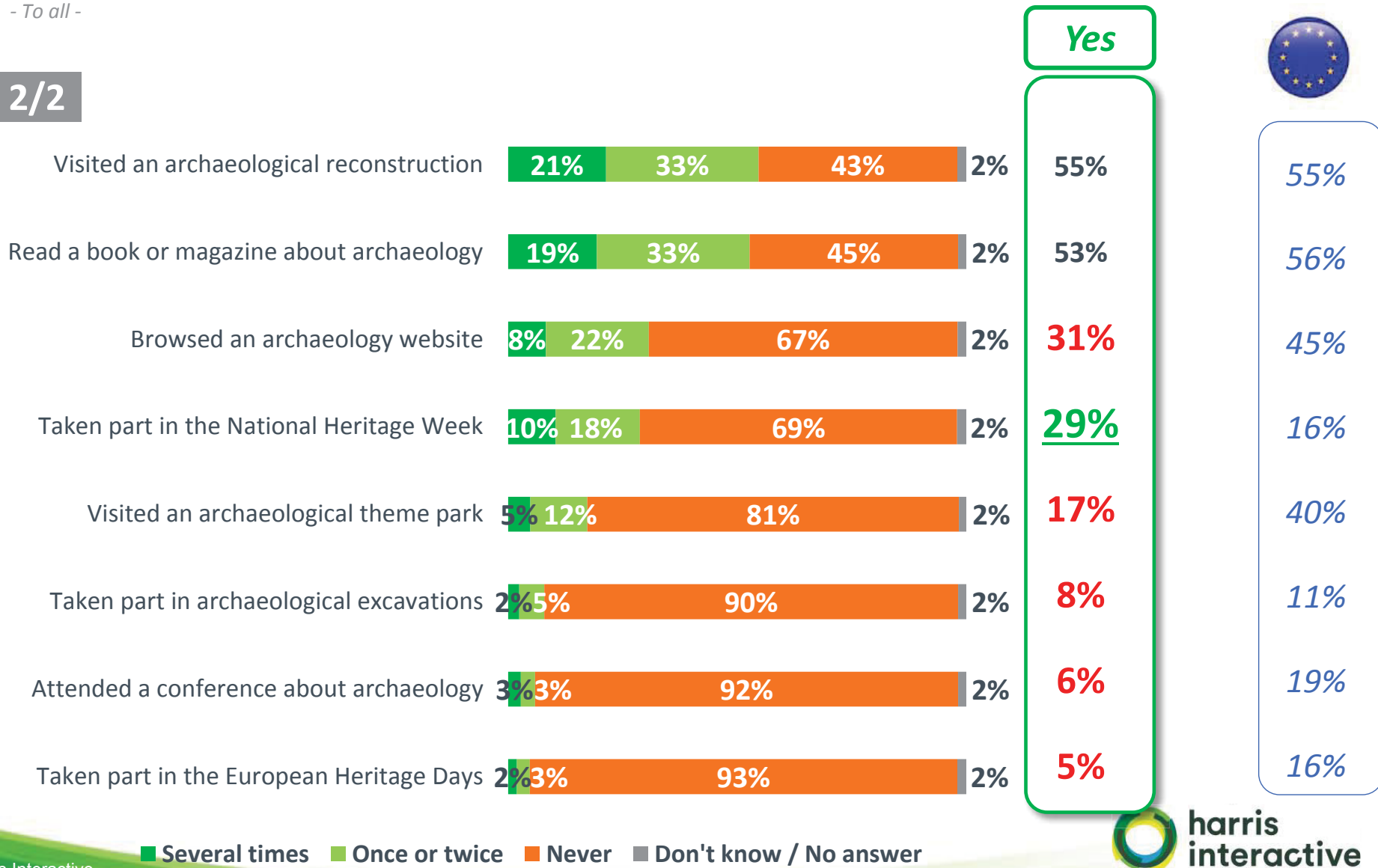
■ Several times ■ Once or twice ■ Never ■ Don't know / No answer

However those practices are less important than in other European countries except for taking part in the National heritage Week (Tag des offenen Denkmals), which is obviously quite famous in Germany.

Q7. Have you ever :

- To all -

2/2



■ Several times ■ Once or twice ■ Never ■ Don't know / No answer



Men and older generations seem to be the most involved in archaeology. As for the younger generations, they take part in archaeological excavations and at the European Heritage Days.

Q7. Have you ever :

- To all -

YES

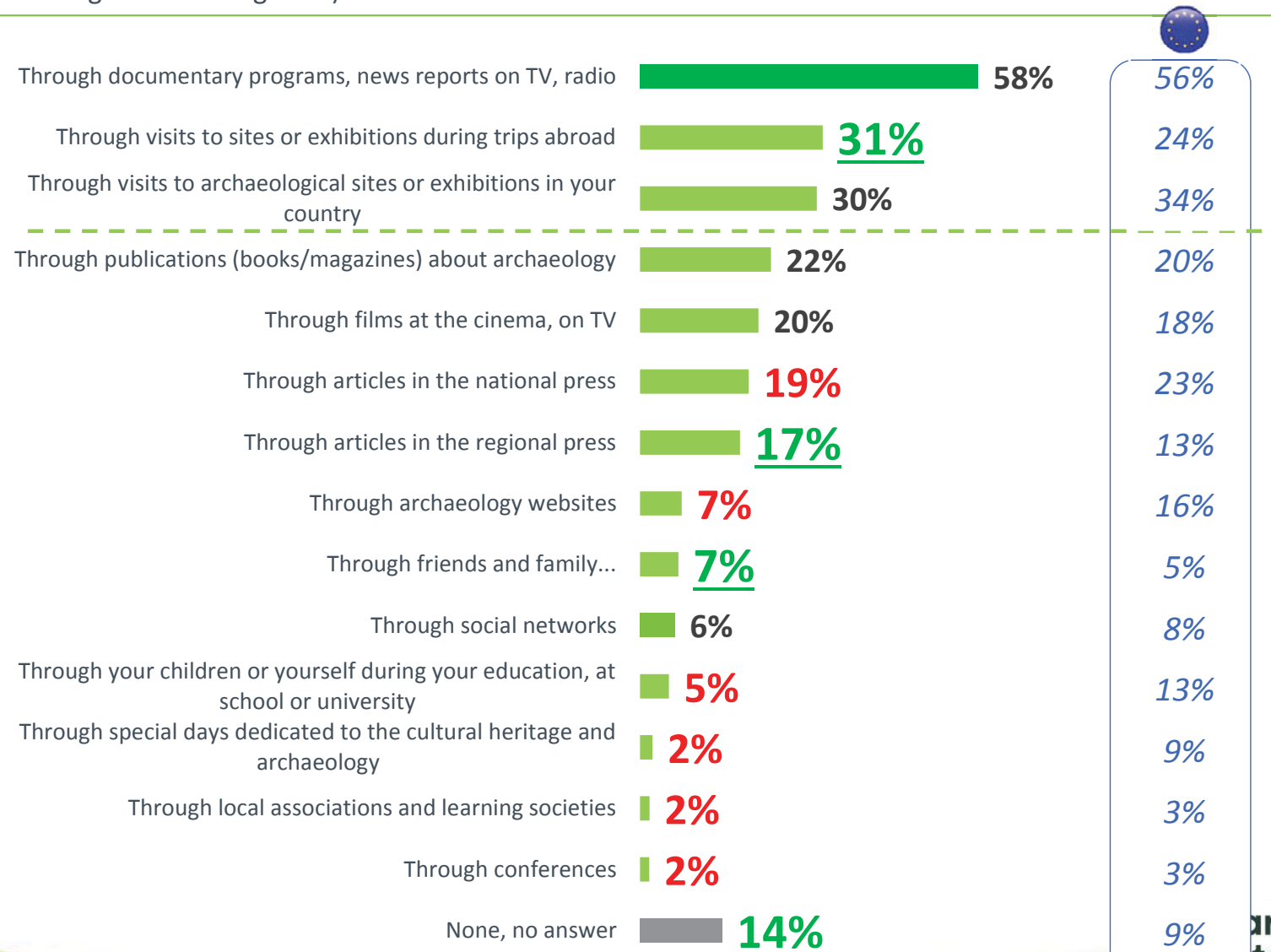
	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Watched a documentary film about archaeology	81%	84%	77%	80%	68%	79%	87%	82%
Watched a film about archaeology	78%	82%	72%	66%	64%	72%	83%	85%
Visited an archaeological site	69%	72%	65%	64%	57%	70%	66%	76%
Talked about archaeology with your family or people you know	68%	71%	65%	66%	57%	62%	74%	72%
Visited an archaeological landscape or monument	65%	70%	61%	61%	51%	64%	66%	72%
Visited an exhibition devoted to archaeology	62%	67%	58%	55%	53%	61%	66%	65%
Thought about remains of the past as something important for my local group	56%	59%	53%	57%	49%	49%	58%	61%
Visited an archaeological reconstruction	55%	59%	49%	55%	41%	50%	56%	61%
Read a book or magazine about archaeology	53%	59%	46%	55%	39%	46%	56%	59%
Browsed an archaeology website	31%	36%	25%	41%	26%	24%	32%	32%
Taken part in the National Heritage Week	29%	33%	25%	18%	22%	21%	31%	39%
Visited an archaeological theme park	17%	19%	15%	25%	19%	17%	15%	16%
Taken part in archaeological excavations	8%	11%	5%	20%	7%	9%	6%	6%
Attended a conference about archaeology	6%	8%	4%	14%	4%	7%	5%	5%
Taken part in the European Heritage Days	5%	6%	4%	14%	3%	7%	5%	1%

YES

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Watched a documentary film about archaeology	81%	72%	88%	81%	81%	81%	80%	81%
Watched a film about archaeology	78%	68%	86%	81%	75%	79%	77%	76%
Visited an archaeological site	69%	51%	72%	72%	73%	76%	64%	67%
Talked about archaeology with your family or people you know	68%	64%	67%	71%	68%	76%	65%	64%
Visited an archaeological landscape or monument	65%	62%	65%	64%	69%	72%	59%	65%
Visited an exhibition devoted to archaeology	62%	50%	62%	65%	66%	68%	59%	60%
Thought about remains of the past as something important for my local group	56%	51%	54%	53%	62%	61%	51%	55%
Visited an archaeological reconstruction	55%	36%	53%	65%	57%	61%	51%	53%
Read a book or magazine about archaeology	53%	46%	60%	51%	53%	56%	48%	54%
Browsed an archaeology website	31%	27%	32%	32%	31%	36%	26%	30%
Taken part in the National Heritage Week	29%	30%	36%	21%	30%	32%	26%	28%
Visited an archaeological theme park	17%	13%	11%	19%	22%	20%	14%	18%
Taken part in archaeological excavations	8%	7%	5%	5%	12%	10%	7%	7%
Attended a conference about archaeology	6%	4%	1%	5%	10%	7%	4%	6%
Taken part in the European Heritage Days	5%	2%	4%	5%	6%	6%	4%	4%

Programs on TV as well as visits to foreign sites or exhibitions are the main sources of information on archaeology. The regional press and visits abroad are more used by Germans than the average of Europeans to be informed.

Q8. How are you informed about archaeology and the archaeological heritage? (Choose 3 main sources maximum among the following ones)



- Multiple responses, total over 100% -


The way to be informed about archaeology is mainly influenced by one's age. There also seem to be some regional differences.

Q8. How are you informed about archaeology and the archaeological heritage? (Choose 3 main sources maximum among the following ones)

- To all -

	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Through documentary programs, news reports on TV, radio	58%	58%	58%	52%	50%	53%	65%	59%
Through visits to sites or exhibitions during trips abroad	31%	27%	35%	18%	28%	29%	27%	41%
Through visits to archaeological sites or exhibitions in Germany	30%	30%	31%	27%	20%	33%	29%	37%
Through publications (books/magazines) about archaeology	22%	24%	21%	16%	24%	19%	19%	29%
Through films at the cinema, on TV	20%	22%	18%	14%	14%	21%	29%	18%
Through articles in the national press	19%	21%	16%	14%	14%	17%	21%	21%
Through articles in the regional press	17%	20%	15%	7%	14%	13%	22%	20%
Through archaeology websites	7%	8%	7%	7%	12%	4%	7%	7%
Through friends and family...	7%	7%	6%	18%	11%	6%	6%	1%
Through social networks	6%	6%	6%	14%	15%	6%	4%	1%
Through your children or yourself during your education, at school or university	5%	3%	6%	11%	4%	10%	2%	3%
Through special days dedicated to the cultural heritage and archaeology	2%	2%	2%	2%	3%	0%	2%	3%
Through local associations and learning societies	2%	2%	2%	2%	4%	0%	1%	2%
Through conferences	2%	2%	1%	0%	5%	1%	1%	1%
None, No answer	14%	13%	15%	16%	18%	17%	11%	13%

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Through documentary programmes, news reports on TV, radio	58%	59%	58%	64%	52%	55%	61%	58%
Through visits to sites or exhibitions during trips abroad	31%	22%	26%	35%	36%	34%	25%	34%
Through visits to archaeological sites or exhibitions in Germany	30%	21%	27%	27%	40%	34%	23%	33%
Through publications (books/magazines) about archaeology	22%	27%	26%	23%	17%	25%	20%	22%
Through films at the cinema, on TV	20%	24%	25%	19%	17%	21%	27%	15%
Through articles in the national press	19%	14%	22%	21%	17%	21%	17%	18%
Through articles in the regional press	17%	20%	17%	16%	17%	16%	19%	17%
Through archaeology websites	7%	8%	9%	5%	8%	6%	6%	8%
Through friends and family...	7%	5%	8%	7%	7%	9%	9%	3%
Through social networks	6%	6%	5%	7%	6%	5%	7%	6%
Through your children or yourself during your education, at school or university	5%	5%	6%	3%	6%	7%	3%	5%
Through special days dedicated to the cultural heritage and archaeology	2%	3%	0%	2%	3%	3%	1%	3%
Through local associations and learning societies	2%	1%	1%	2%	2%	1%	1%	3%
Through conferences	2%	1%	1%	2%	2%	3%	2%	0%
None, No answers	14%	19%	13%	13%	13%	11%	17%	15%

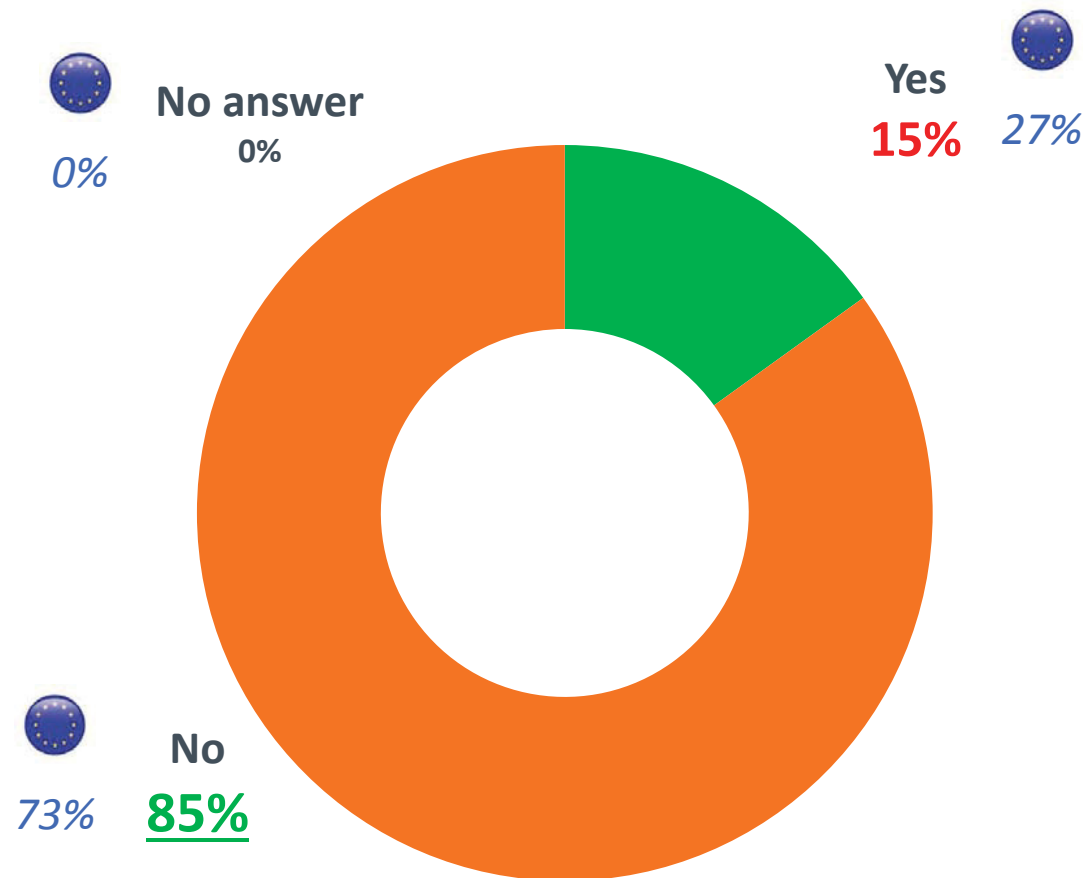


1.3. Interest in the field and level of knowledge of the principal archaeological sites worldwide

In comparison to other Europeans, a small proportion of Germans declares having been interested in studying archaeology.

Q9. Have you ever wanted to study archaeology?

- To all -



The youngest generations appear to be the most interested in studying archaeology.

Q9. Have you ever wanted to study archaeology?

- To all -


	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Yes	15%	11%	18%	27%	23%	16%	13%	9%
No	85%	89%	82%	73%	77%	84%	87%	91%

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Yes	15%	11%	13%	18%	16%	12%	18%	15%
No	85%	89%	87%	82%	84%	88%	82%	85%

More than 2/3 of the Germans interested in archaeology, significantly more than the European average, explain with spontaneous quotes that they want to learn about the past and the origins of humanity.

Q10. In one of the previous questions, you mentioned you had learned about archaeology in some way. What do you find interesting about archaeology? (Open-ended question with spontaneous answer)

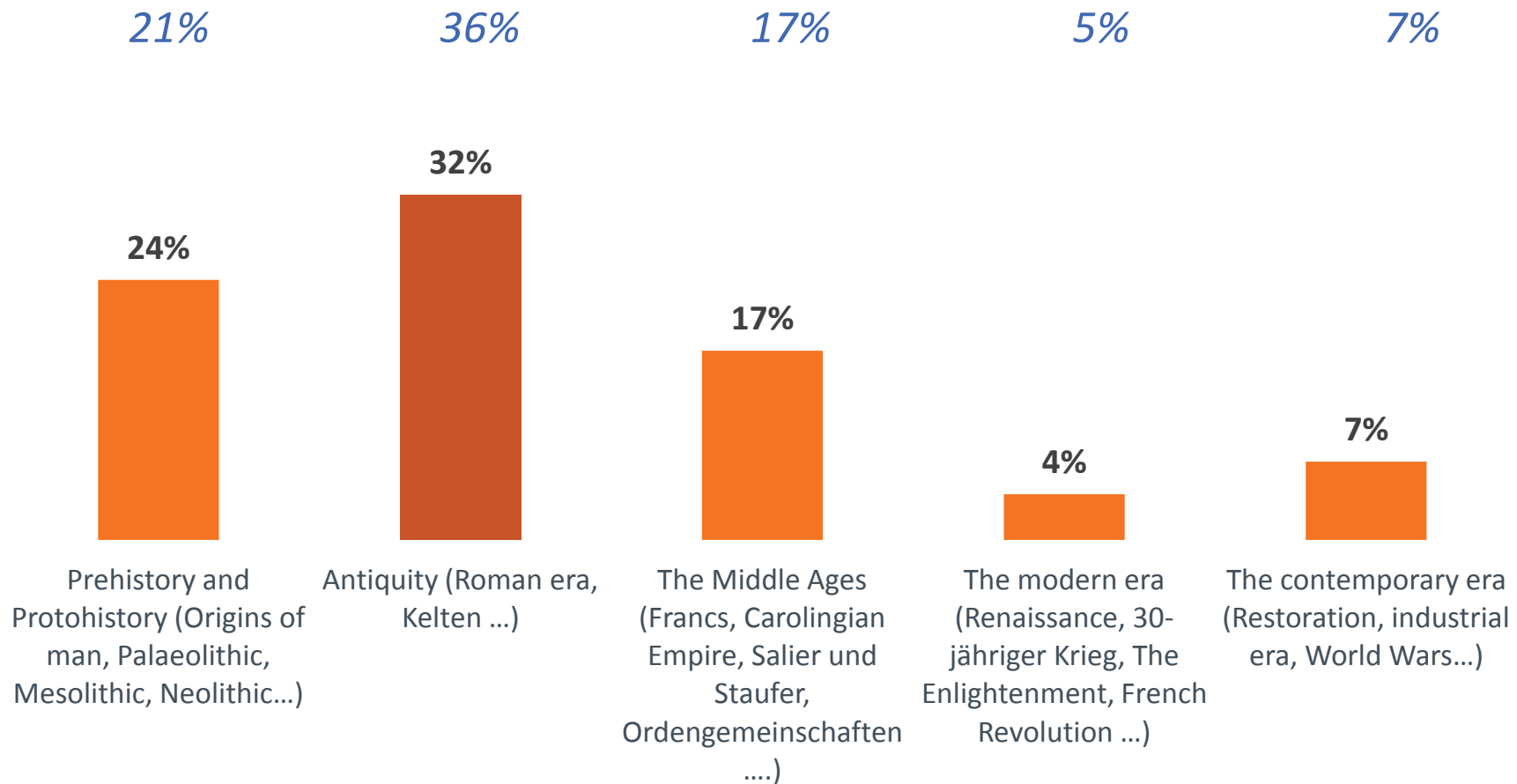
- To those who have interacted with archaeology in some way -

	%	
To know where we came from/To learn about (from) our past : Origins of humanity, humanity's evolution, civilisations, etc.	69%	 52%
Uncovering the truth about our past/discovering the mysteries of the past	10%	16%
Relationship with / understanding of the present/ future	6%	7%
Improving knowledge/ understanding	6%	7%
I like history/archaeology/exploration	4%	12%
The fascination of discovery/pleasure of finding out new things about the past (curiosity)	3%	13%
I like it/Everything (unspecified)	3%	3%
Other	11%	7%

As it is the case with other Europeans, the most sought period is Antiquity, followed by Prehistory and Protohistory.

Q11. If you were going to visit an archaeological site or exhibition in your country, would your priority be to visit a site or an exhibition devoted to...

- To all -



"Antiquity" item was not presented to the Swedes.

Don't know : 16%



The young generation is more interested in Prehistory and Protohistory.

Q11. If you were going to visit an archaeological site or exhibition in your country, would your priority be to visit a site or an exhibition devoted to...

- To all -

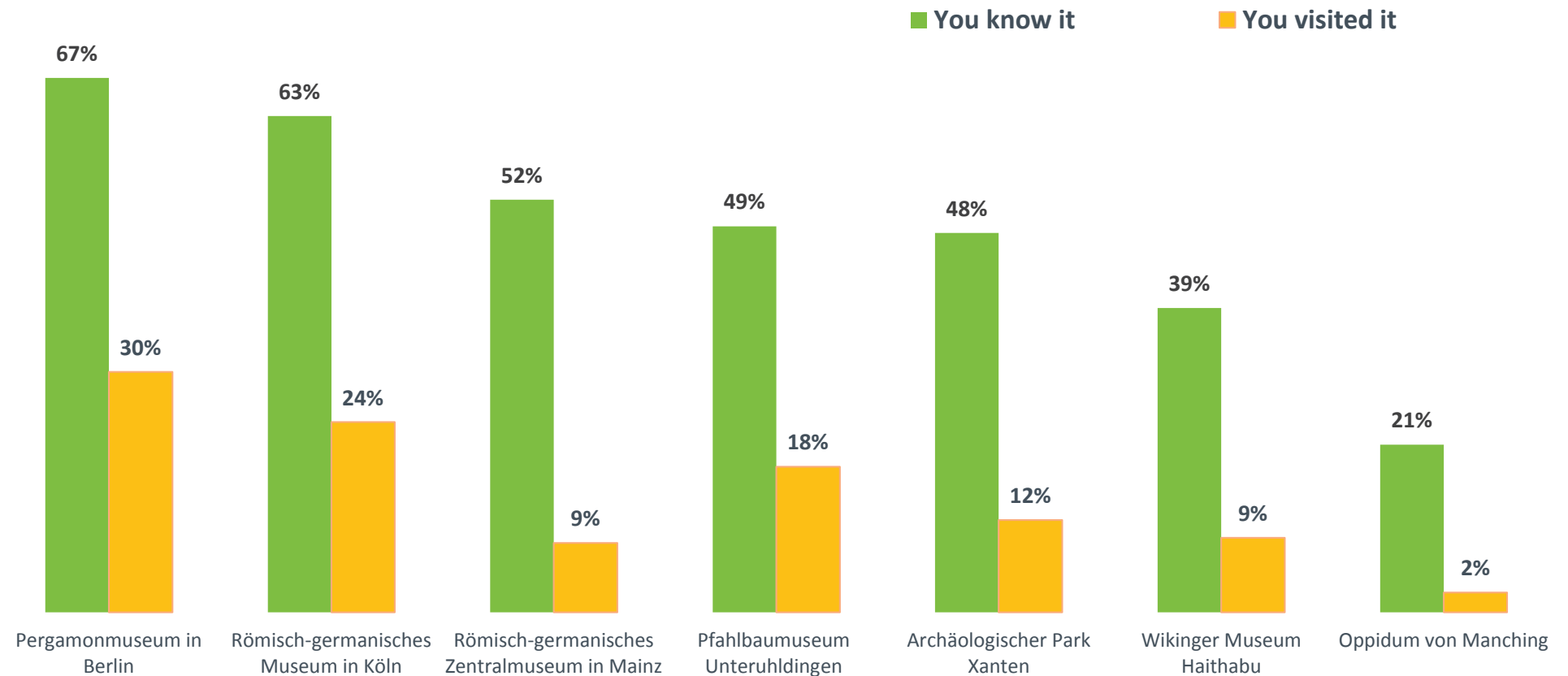
	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Antiquity (Roman era, Kelten ...)	32%	33%	31%	27%	27%	24%	39%	33%
Prehistory and Protohistory(Origins of man, Palaeolithic, Mesolithic, Neolithic...)	24%	24%	23%	36%	27%	24%	18%	23%
The Middle Ages (Francs, Carolingian Empire, Salier und Staufer, Ordengemeinschaften)	17%	19%	16%	11%	20%	23%	16%	16%
The contemporary era (Restoration, industrial era, World Wars...)	7%	6%	8%	14%	5%	6%	6%	7%
The modern era (Renaissance, 30-jähriger Krieg, The Enlightenment, French Revolution ...)	4%	4%	4%	5%	5%	4%	4%	4%
Don't know	16%	14%	18%	7%	15%	18%	18%	17%

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Antiquity (Roman era, Kelten ...)	32%	27%	26%	37%	33%	34%	27%	33%
Prehistory and Protohistory (Origins of man, Palaeolithic, Mesolithic, Neolithic...)	24%	30%	21%	25%	21%	23%	25%	24%
The Middle Ages (Francs, Carolingian Empire, Salier und Staufer, Ordengemeinschaften)	17%	15%	20%	15%	19%	17%	19%	16%
The contemporary era (Restoration, industrial era, World Wars...)	7%	10%	7%	6%	6%	7%	7%	7%
The modern era (Renaissance, 30-jähriger Krieg, The Enlightenment, French Revolution ...)	4%	2%	6%	3%	5%	6%	3%	4%
Don't know	16%	15%	20%	13%	16%	14%	18%	15%

The Pergamon museum in Berlin, the Roman museum in Köln and the Pile dwellings at Lake Constance are the main places known and visited by Germans.

Q12. Here are some archaeological sites or museums in Germany, for each one would you say...

- To all -



Seniors and males are the ones who declare having the best knowledge of sites and museums in Germany. The level of declared knowledge is also impacted by the area where people live.

Q12. Here are some archaeological sites or museums in Germany, for each one would you say...

- To all -

YOU KNOW IT

	TOTAL	SEX		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Pergamonmuseum in Berlin	67%	73%	62%	43%	59%	60%	71%	80%
Römisch-germanisches Museum in Köln	63%	72%	55%	50%	55%	56%	64%	74%
Römisch-germanisches Zentralmuseum in Mainz	52%	60%	45%	43%	47%	42%	51%	64%
Pfahlbaumuseum Unteruhldingen	49%	57%	41%	27%	34%	38%	49%	68%
Archäologischer Park Xanten	48%	56%	42%	36%	41%	40%	51%	58%
Wikinger Museum Haithabu	39%	43%	34%	23%	32%	38%	36%	49%
Oppidum von Manching	21%	24%	18%	20%	24%	14%	26%	19%
None	14%	9%	19%	25%	22%	21%	13%	5%

YOU KNOW IT

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Pergamonmuseum in Berlin	67%	66%	91%	57%	63%	79%	60%	65%
Römisch-germanisches Museum in Köln	63%	55%	57%	53%	77%	69%	52%	66%
Römisch-germanisches Zentralmuseum in Mainz	52%	42%	50%	48%	62%	57%	48%	52%
Pfahlbaumuseum Unteruhldingen	49%	41%	39%	55%	53%	54%	38%	53%
Archäologischer Park Xanten	48%	39%	47%	34%	64%	47%	43%	52%
Wikinger Museum Haithabu	39%	56%	38%	27%	39%	43%	36%	37%
Oppidum von Manching	21%	19%	22%	21%	22%	26%	21%	17%
None	14%	17%	7%	22%	11%	6%	22%	15%

The same observation goes for the sites and museums visited.

Q12. Here are some archaeological sites or museums in Germany, for each one would you say...

- To all -

YOU VISITED IT

	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Pergamonmuseum in Berlin	30%	34%	25%	16%	15%	29%	30%	41%
Römisch-germanisches Museum in Köln	24%	30%	18%	9%	15%	19%	26%	34%
Pfahlbaumuseum Unteruhldingen	18%	22%	14%	14%	5%	9%	19%	31%
Archäologischer Park Xanten	12%	13%	11%	14%	11%	9%	10%	15%
Wikinger Museum Haithabu	9%	11%	8%	11%	7%	13%	4%	13%
Römisch-germanisches Zentralmuseum in Mainz	9%	13%	5%	5%	8%	3%	9%	14%
Oppidum von Manching	2%	2%	3%	5%	5%	1%	1%	2%
None	44%	38%	49%	59%	62%	51%	39%	30%

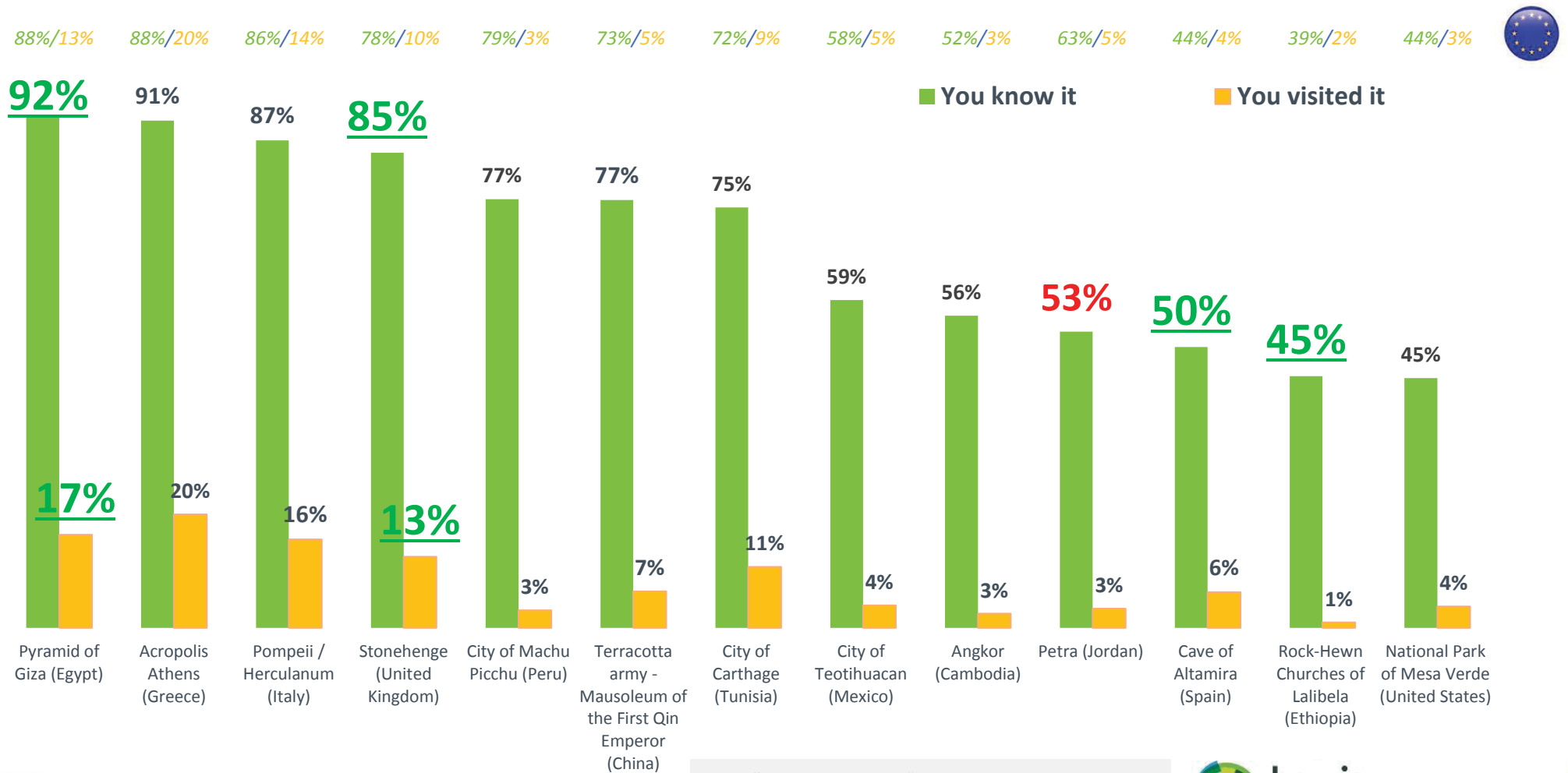
YOU VISITED IT

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Pergamonmuseum in Berlin	30%	27%	59%	18%	25%	34%	26%	30%
Römisch-germanisches Museum in Köln	24%	11%	12%	12%	45%	26%	20%	25%
Pfahlbaumuseum Unteruhldingen	18%	8%	6%	26%	25%	22%	11%	21%
Archäologischer Park Xanten	12%	9%	5%	7%	21%	10%	10%	14%
Wikinger Museum Haithabu	9%	22%	6%	5%	8%	8%	7%	13%
Römisch-germanisches Zentralmuseum in Mainz	9%	6%	3%	8%	14%	10%	6%	9%
Oppidum von Manching	2%	2%	1%	5%	2%	3%	2%	2%
None	44%	52%	35%	57%	33%	37%	47%	45%

Germans declare to have a better knowledge of some of the sites mentioned than other Europeans have, except for Petra. Giza and Stonehenge have been visited more often by Germans in relation to other Europeans.

Q12. Here are some archaeological sites or museums in other countries, for each one would you say...

- To all -



Item "Acropolis Athens" not mentioned to Greeks
 Item "Pompeii" not mentioned to Italians
 Item "Stonehenge" not mentioned to British
 Item "Cave Altamira" not mentioned to Spaniards

Females as well as younger generations declare having a poorer knowledge of worldwide sites.

Q12. Here are some archaeological sites or museums in other countries, for each one would you say...

- To all -

YOU KNOW IT

	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Pyramid of Giza (Egypt)	92%	92%	92%	82%	93%	91%	94%	93%
Acropolis Athens (Greece)	91%	93%	89%	89%	84%	91%	93%	92%
Pompeii / Herculenum (Italy)	87%	89%	85%	82%	81%	90%	86%	90%
Stonehenge (United Kingdom)	85%	89%	81%	82%	81%	87%	86%	86%
City of Machu Picchu (Peru)	77%	79%	75%	77%	76%	77%	76%	77%
Terracotta army - Mausoleum of the First Qin Emperor (China)	77%	80%	73%	68%	70%	78%	76%	82%
City of Carthage (Tunisia)	75%	80%	71%	57%	66%	71%	85%	79%
City of Teotihuacan (Mexico)	59%	64%	54%	55%	53%	53%	64%	61%
Angkor (Cambodia)	56%	63%	49%	41%	47%	47%	65%	62%
Petra (Jordan)	53%	55%	51%	43%	46%	50%	58%	57%
Cave of Altamira (Spain)	50%	51%	50%	32%	49%	46%	55%	55%
Rock-Hewn Churches of Lalibela (Ethiopia)	45%	47%	44%	34%	45%	36%	51%	49%
National Park of Mesa Verde (United States)	45%	47%	43%	39%	47%	43%	50%	41%

YOU KNOW IT

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Pyramid of Giza (Egypt)	92%	91%	94%	94%	90%	95%	96%	87%
Acropolis Athens (Greece)	91%	87%	91%	95%	90%	94%	93%	87%
Pompeii / Herculenum (Italy)	87%	81%	88%	92%	86%	91%	87%	84%
Stonehenge (United Kingdom)	85%	79%	86%	88%	85%	90%	85%	81%
City of Machu Picchu (Peru)	77%	70%	71%	80%	82%	84%	73%	74%
Terracotta army - Mausoleum of the First Qin Emperor (China)	77%	71%	81%	80%	74%	84%	75%	72%
City of Carthage (Tunisia)	75%	67%	80%	76%	76%	80%	74%	73%
City of Teotihuacan (Mexico)	59%	56%	61%	58%	60%	64%	60%	54%
Angkor (Cambodia)	56%	48%	60%	53%	59%	61%	55%	52%
Petra (Jordan)	53%	39%	54%	56%	58%	60%	51%	49%
Cave of Altamira (Spain)	50%	43%	48%	52%	54%	53%	53%	46%
Rock-Hewn Churches of Lalibela (Ethiopia)	45%	36%	50%	45%	47%	46%	48%	42%
National Park of Mesa Verde (United States)	45%	36%	44%	41%	52%	52%	44%	40%

The Acropolis and Petra are more often visited by seniors, whereas Pompeii is visited more by the upper socio-professional category and Stonehenge by citizens from the western parts of Germany.

Q12. Here are some archaeological sites or museums in other countries, for each one would you say...

- To all -

YOU VISITED IT

	TOTAL	SEX		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Acropolis Athens (Greece)	20%	23%	17%	14%	16%	22%	17%	26%
Pyramid of Giza (Egypt)	17%	18%	16%	7%	16%	20%	18%	17%
Pompeii / Herculenum (Italy)	16%	18%	14%	16%	12%	18%	11%	20%
Stonehenge (United Kingdom)	13%	11%	14%	18%	7%	12%	14%	13%
City of Carthage (Tunisia)	11%	13%	9%	9%	7%	8%	15%	12%
Terracotta army - Mausoleum of the First Qin Emperor (China)	7%	7%	7%	5%	8%	3%	7%	8%
Cave of Altamira (Spain)	6%	6%	7%	5%	5%	11%	6%	6%
City of Teotihuacan (Mexico)	4%	4%	4%	2%	8%	3%	1%	5%
National Park of Mesa Verde (United States)	4%	3%	4%	2%	4%	6%	1%	5%
Petra (Jordan)	3%	4%	3%	2%	3%	1%	2%	7%
City of Machu Picchu (Peru)	3%	3%	4%	5%	5%	1%	3%	3%
Angkor (Cambodia)	3%	4%	2%	5%	5%	2%	2%	1%
Rock-Hewn Churches of Lalibela (Ethiopia)	1%	1%	1%	2%	3%	1%	0%	1%

YOU VISITED IT

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Acropolis Athens (Greece)	20%	20%	22%	19%	21%	26%	17%	19%
Pyramid of Giza (Egypt)	17%	11%	22%	13%	19%	21%	14%	16%
Pompeii / Herculenum (Italy)	16%	14%	14%	18%	16%	22%	9%	17%
Stonehenge (United Kingdom)	13%	9%	10%	9%	19%	15%	12%	11%
City of Carthage (Tunisia)	11%	6%	16%	8%	13%	10%	10%	13%
Terracotta army - Mausoleum of the First Qin Emperor (China)	7%	6%	10%	4%	7%	4%	6%	9%
Cave of Altamira (Spain)	6%	10%	2%	4%	9%	8%	5%	6%
City of Teotihuacan (Mexico)	4%	4%	5%	4%	4%	5%	4%	3%
National Park of Mesa Verde (United States)	4%	6%	3%	3%	4%	3%	3%	5%
Petra (Jordan)	3%	4%	5%	1%	4%	3%	3%	4%
City of Machu Picchu (Peru)	3%	3%	5%	1%	4%	4%	2%	3%
Angkor (Cambodia)	3%	2%	1%	1%	4%	4%	2%	2%
Rock-Hewn Churches of Lalibela (Ethiopia)	1%	2%	0%	2%	0%	0%	2%	1%

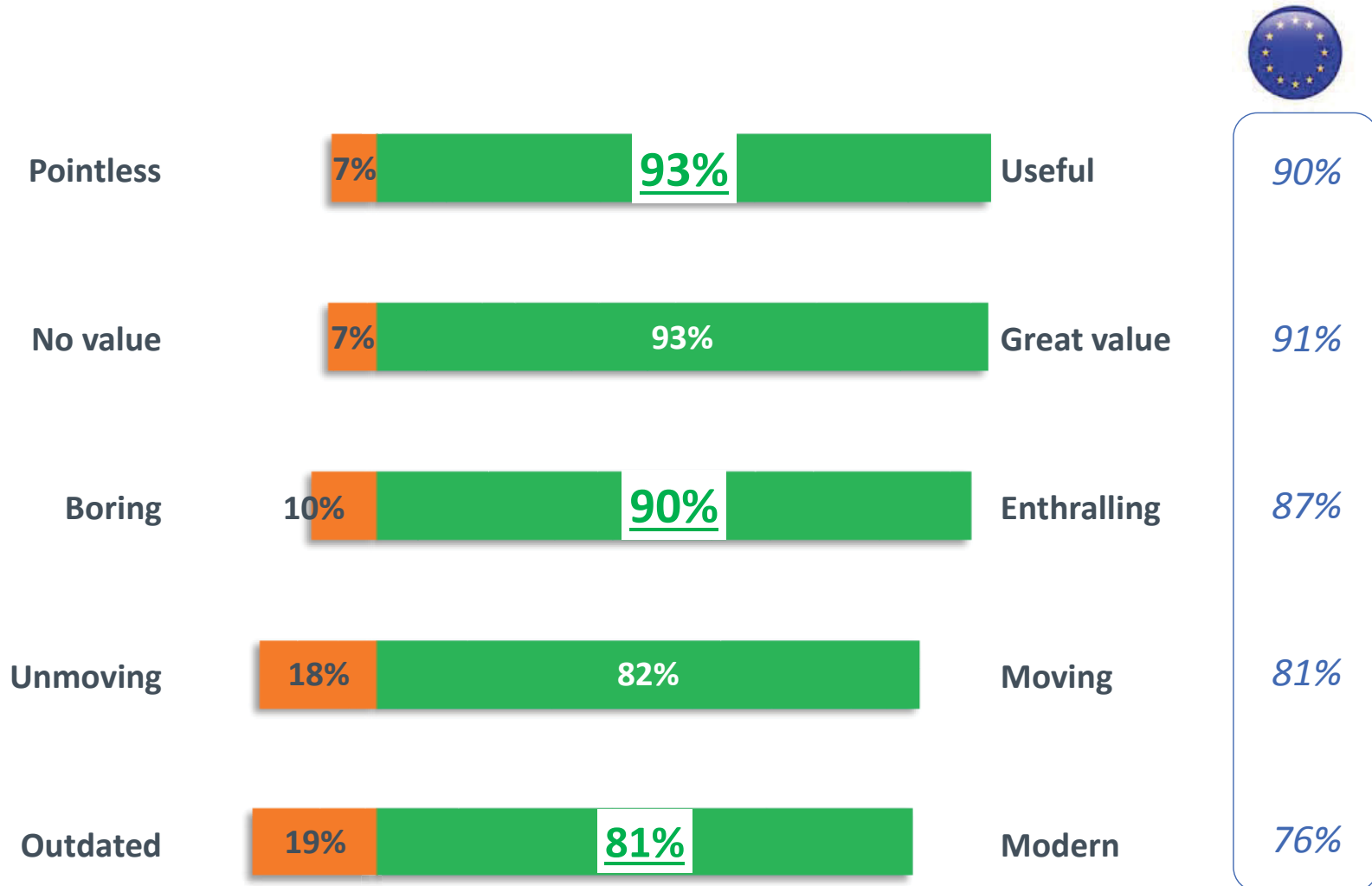


1.4. Image of, attachment to and commitment to archaeology

Germans hold archaeology in high regard especially for its value and its usefulness; they actually have a higher image of it in comparison to other European statements.

Q13. Which of the following adjectives correspond to the image you have of archaeology?

- To all -



The perception of archaeology is not so good for the young in comparison to other generations.

Q13. Which of the following adjectives correspond to the image you have of archaeology?

To all : 447

	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Useful	93%	94%	92%	83%	92%	92%	94%	96%
Great value	93%	91%	94%	85%	88%	90%	95%	95%
Enthralling	90%	89%	91%	76%	88%	85%	94%	93%
Moving	82%	82%	83%	59%	77%	80%	89%	86%
Modern	81%	83%	80%	60%	72%	76%	91%	87%

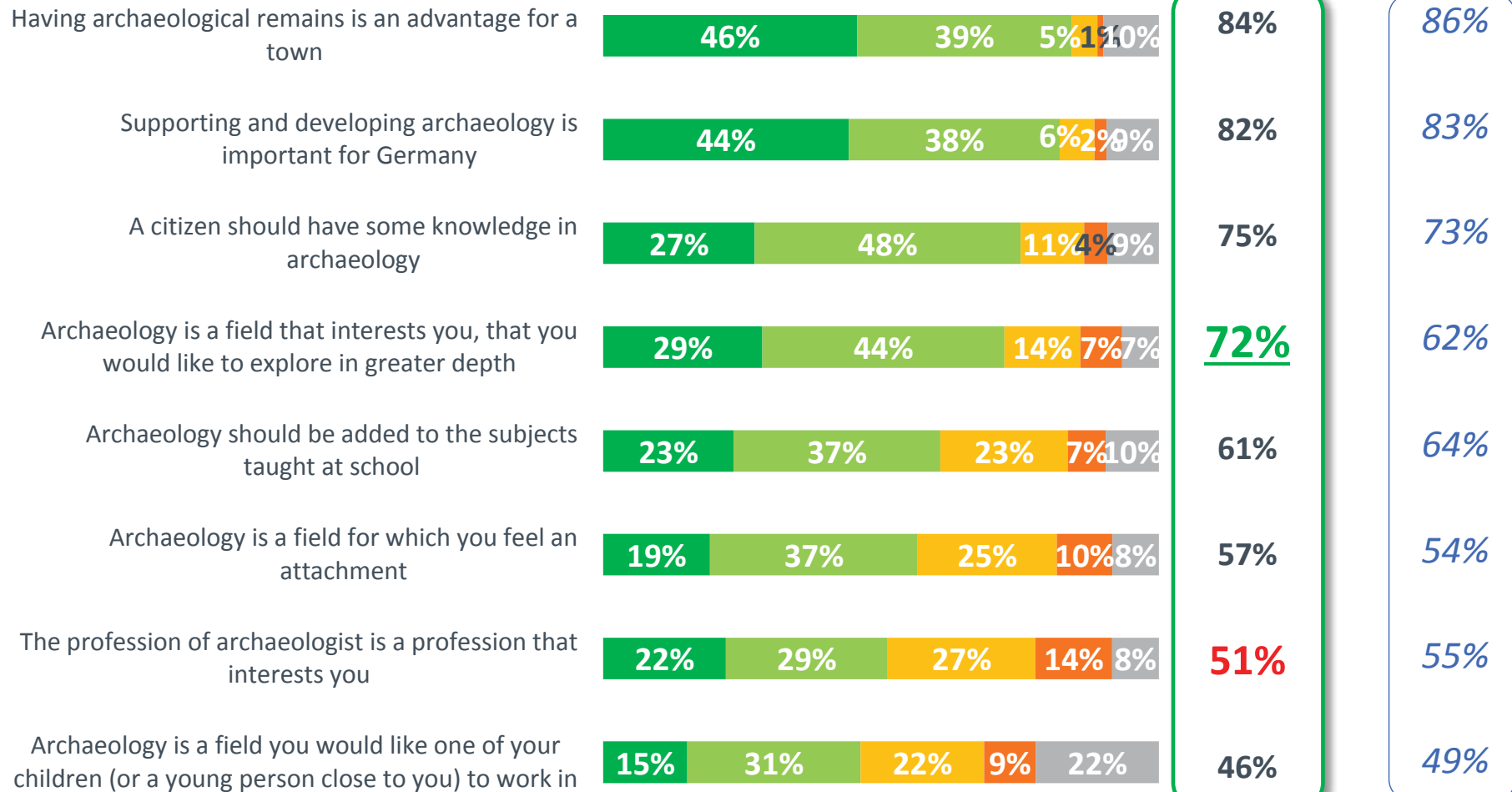
	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Useful	93%	93%	98%	93%	90%	95%	90%	94%
Great value	93%	92%	96%	95%	89%	94%	91%	93%
Enthralling	90%	87%	93%	93%	88%	89%	90%	90%
Moving	82%	75%	90%	79%	83%	86%	79%	82%
Modern	81%	80%	84%	77%	84%	87%	76%	81%

Archaeology is highly valued among the German population which is similar to other Europeans. In comparison, more Germans claim to be interested in the field of archaeology than other Europeans, but not as an own profession.

Q14. Personally, would you say that...

- To all -

Agree



■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree
 ■ Don't know

There is a major difference between the youngest and the oldest generations about the idea that archaeology should be taught at school.

Q14. Personally, would you say that...

- To all -

AGREE

	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Having archaeological remains is an advantage for a town	84%	85%	83%	82%	86%	83%	81%	87%
Supporting and developing archaeology is important for Germany	82%	82%	82%	73%	78%	79%	86%	85%
A citizen should have some knowledge in archaeology	75%	80%	71%	64%	72%	71%	81%	78%
Archaeology is a field that interests you, that you would like to explore in greater depth	72%	74%	70%	61%	73%	60%	77%	78%
Archaeology should be added to the subjects taught at school	61%	60%	62%	43%	51%	57%	66%	68%
Archaeology is a field for which you feel an attachment	57%	59%	55%	45%	41%	53%	65%	63%
The profession of archaeologist is a profession that interests you	51%	51%	51%	52%	50%	49%	59%	46%
Archaeology is a field you would like one of your children (or a young person close to you) to work in	46%	51%	43%	41%	49%	42%	58%	40%

AGREE

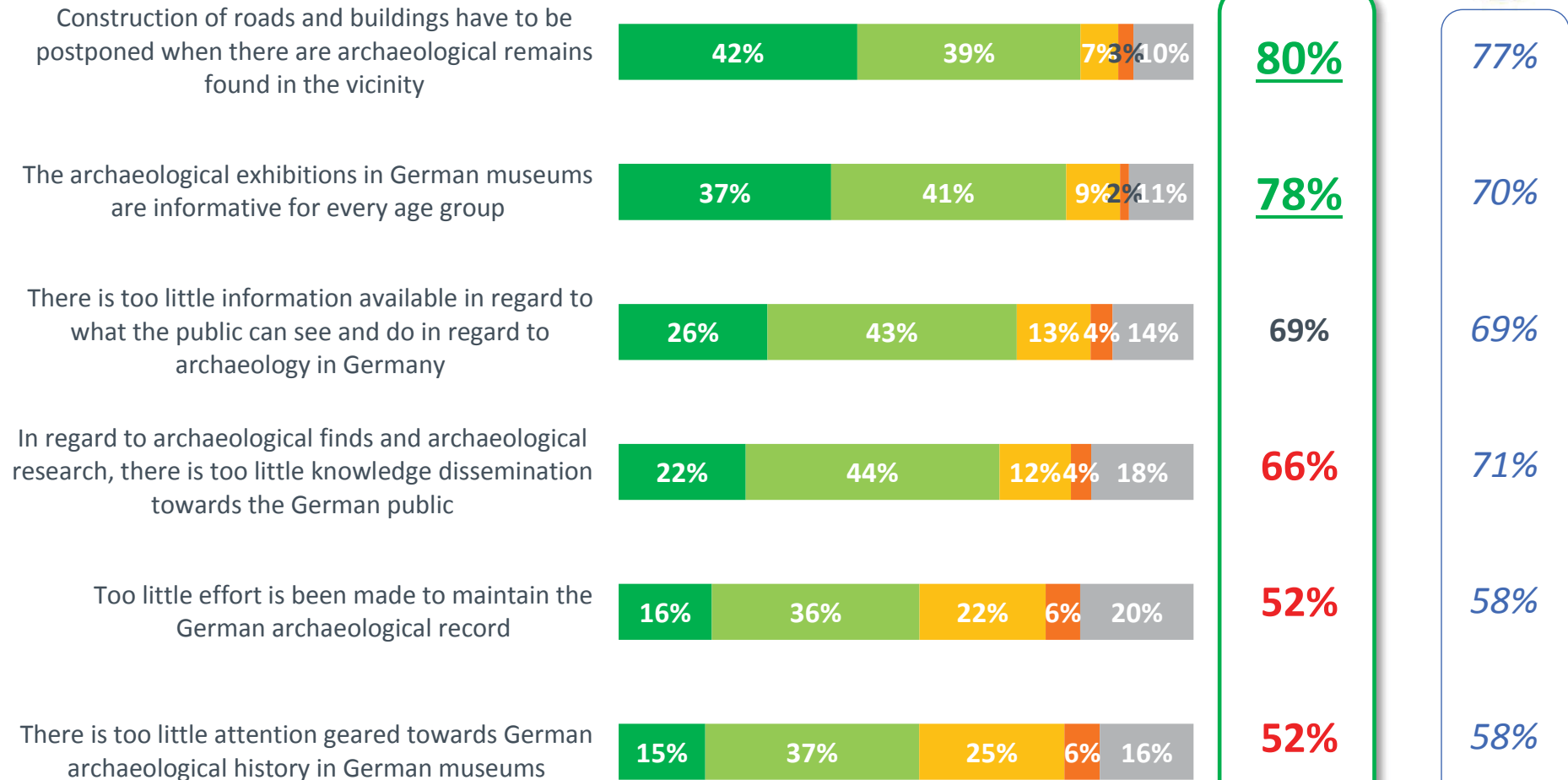
	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Having archaeological remains is an advantage for a town	84%	83%	84%	85%	85%	87%	83%	83%
Supporting and developing archaeology is important for Germany	82%	89%	79%	83%	80%	84%	79%	83%
A citizen should have some knowledge in archaeology	75%	74%	73%	75%	77%	78%	76%	73%
Archaeology is a field that interests you, that you would like to explore in greater depth	72%	66%	80%	71%	72%	75%	68%	73%
Archaeology should be added to the subjects taught at school	61%	55%	65%	56%	64%	63%	56%	62%
Archaeology is a field for which you feel an attachment	57%	48%	61%	48%	65%	62%	49%	58%
The profession of archaeologist is a profession that interests you	51%	44%	54%	51%	53%	57%	49%	48%
Archaeology is a field you would like one of your children (or a young person close to you) to work in	46%	42%	43%	41%	55%	51%	49%	41%

To Germans, archaeological remains have to be preserved from destruction and knowledge should be more spread to a large audience. Nevertheless, Germans are less numerous than other Europeans to consider that too little effort is done for this dissemination and to preserve archaeological records.

Q15. Personally, would you say that...

- To all -

Agree



■ Strongly agree ■ Somewhat agree ■ Somewhat disagree ■ Strongly disagree ■ Don't know



Nearly half of the young generation does not think of museums being able to display accessible information for every age group. Moreover, only 6 young persons out of 10 are concerned by the preservation of archaeological remains discovered during a construction.

Q15. Personally, would you say that...

- To all -

AGREE

	TOTAL	SEX		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Construction of roads and buildings have to be postponed when there are archaeological remains found in the vicinity	80%	82%	79%	61%	76%	77%	89%	82%
The archaeological exhibitions in the German museums are informative for every age group	78%	78%	77%	55%	72%	73%	80%	88%
There is too little information available in regard to what the public can see and do in regard to archaeology in Germany	69%	67%	71%	59%	69%	64%	74%	71%
In regard to archaeological finds and archaeological research, there is too little knowledge dissemination towards the German public	66%	67%	66%	61%	66%	63%	67%	69%
There is too little attention geared towards German archaeological history in German museums	52%	52%	53%	45%	54%	50%	55%	53%
Too little effort has been made to maintain the German archaeological record	52%	55%	50%	52%	51%	44%	53%	57%

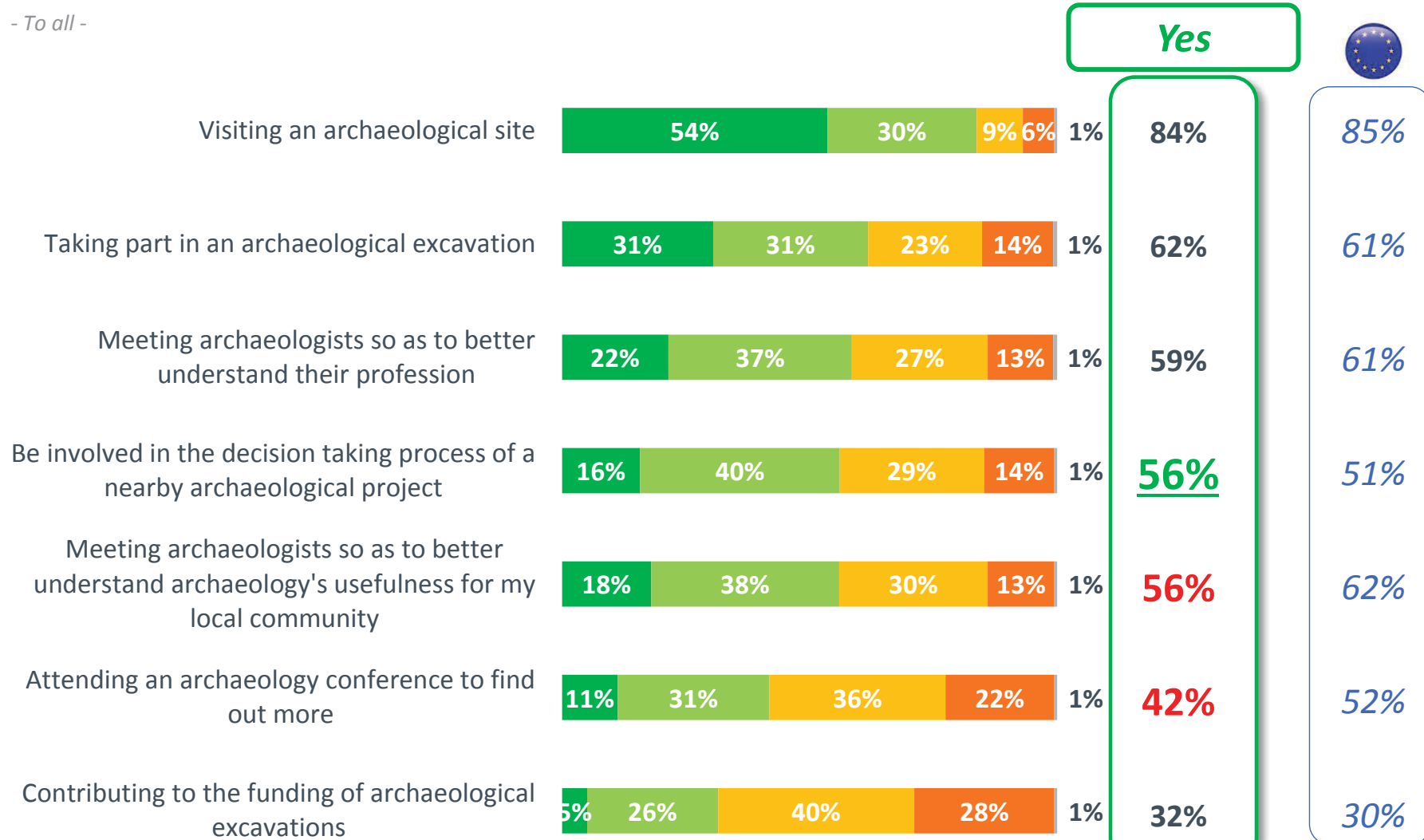
AGREE

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Construction of roads and buildings have to be postponed when there are archaeological remains found in the vicinity	80%	83%	80%	82%	77%	77%	80%	83%
The archaeological exhibitions in the German museums are informative for every age group	78%	82%	80%	80%	73%	79%	73%	80%
There is too little information available in regard to what the public can see and do in regard to archaeology in Germany	69%	79%	70%	66%	66%	72%	65%	70%
In regard to archaeological finds and archaeological research, there is too little knowledge dissemination towards the German public	66%	72%	65%	62%	68%	70%	60%	68%
There is too little attention geared towards German archaeological history in German museums	52%	57%	48%	47%	57%	54%	49%	53%
Too little effort has been made to maintain the German archaeological record	52%	55%	53%	50%	52%	54%	46%	56%

As other Europeans, Germans wish to be closer to archaeology in particular for visiting an archaeological site. In comparison to Europeans, Germans are more interested in being involved in nearby archaeological projects but are less willing to attend a conference or meet archaeologists.

Q16. Would you be interested in taking part in each of the following actions?

- To all -



■ Totally
 ■ Somewhat
 ■ Not somewhat
 ■ Not at all
 ■ Don't Know

The youngest generation is less interested in visiting archaeological sites and less men than women want to take part in an archaeological excavation.

Q16. Would you be interested in taking part in each of the following actions?

- To all -


YES

	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Visiting an archaeological site	84%	82%	85%	73%	86%	80%	89%	84%
Taking part in an archaeological excavation	62%	57%	67%	70%	70%	69%	64%	49%
Meeting archaeologists so as to better understand their profession	59%	57%	60%	68%	64%	63%	61%	49%
Be involved in the decision taking process of a nearby archaeological project	56%	60%	53%	48%	57%	60%	62%	52%
Meeting archaeologists so as to better understand archaeology's usefulness for my local community	56%	60%	52%	52%	55%	57%	57%	57%
Attending an archaeology conference to find out more	42%	41%	42%	48%	49%	40%	44%	36%
Contributing to the funding of archaeological excavations	32%	31%	32%	30%	36%	39%	31%	26%

YES

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Visiting an archaeological site	84%	83%	85%	84%	83%	86%	83%	83%
Taking part in an archaeological excavation	62%	54%	64%	63%	63%	66%	64%	57%
Meeting archaeologists so as to better understand their profession	59%	53%	57%	61%	61%	60%	62%	55%
Be involved in the decision taking process of a nearby archaeological project	56%	53%	54%	52%	63%	57%	61%	52%
Meeting archaeologists so as to better understand archaeology's usefulness for my local community	56%	53%	61%	52%	57%	57%	58%	53%
Attending an archaeology conference to find out more	42%	38%	39%	45%	43%	45%	44%	37%
Contributing to the funding of archaeological excavations	32%	25%	25%	35%	35%	39%	31%	26%

II- Positioning of archaeology

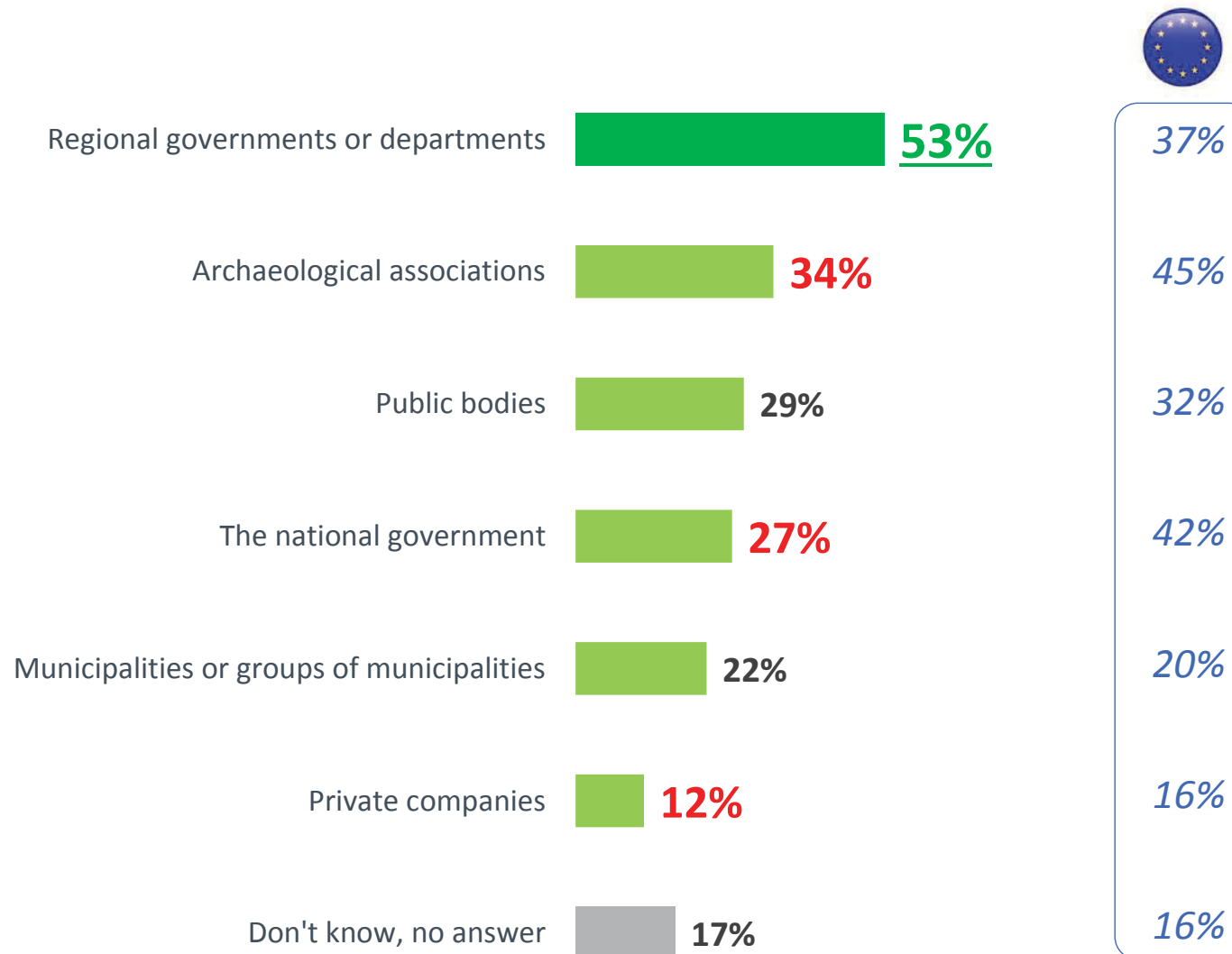


2.1. Managing archaeology : knowledge and wishes

To Germans, archaeology is mainly managed by regional governments or departments according to actual legislation. Archaeological associations and the national government are less involved compared to the European average.

Q17. In your opinion, who manages archaeology in Germany ? (Several answers possible)

- To all -



The young German population seems to be more hesitant when it comes to designate someone in charge.

Q17. In your opinion, who manages archaeology in Germany ? (Several answers possible)

- To all -

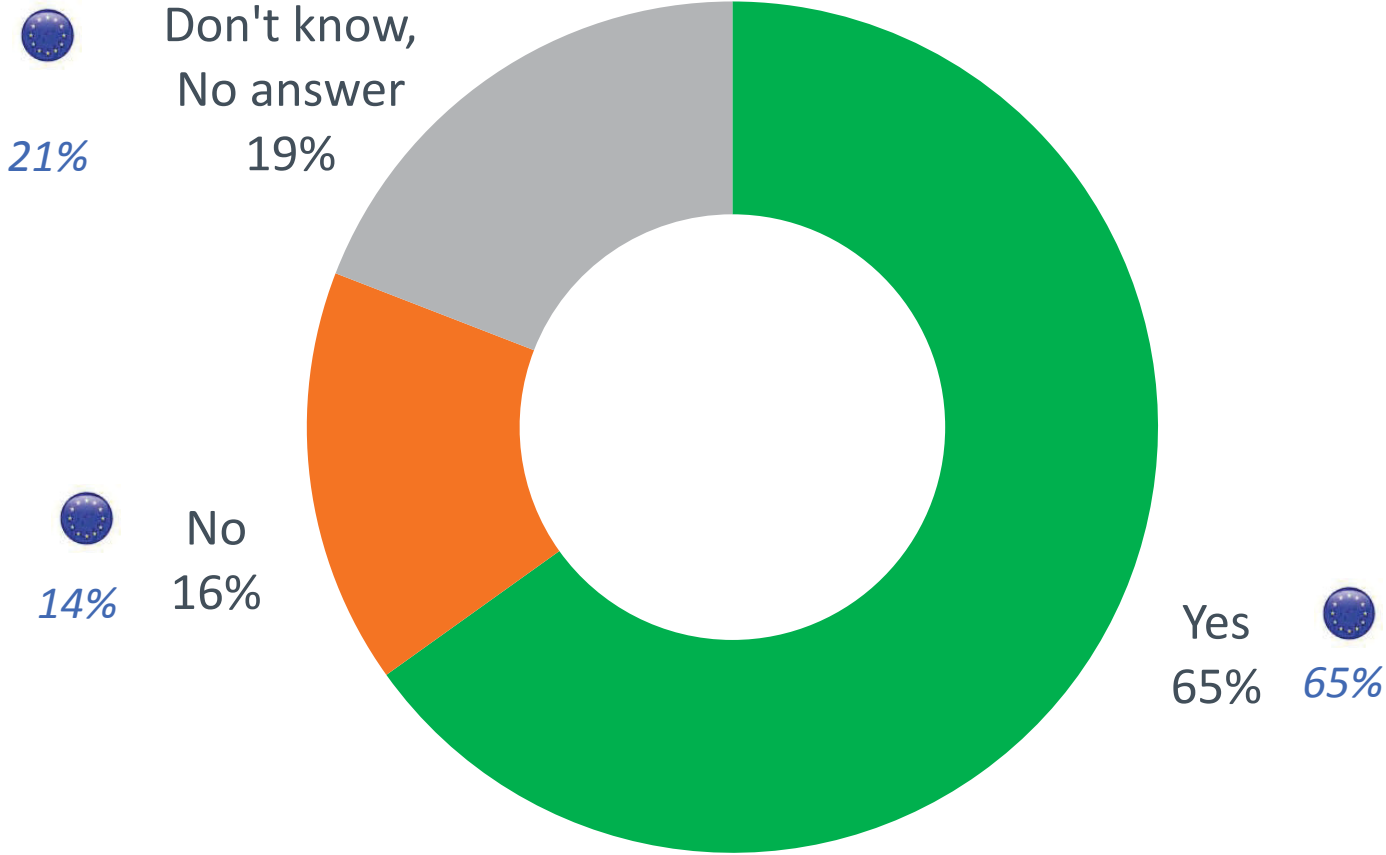
	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Regional governments or departments	53%	62%	44%	43%	41%	48%	54%	64%
Archaeological associations	34%	34%	33%	45%	23%	33%	34%	34%
Public bodies	29%	33%	25%	25%	19%	24%	35%	32%
The national government	27%	30%	24%	32%	15%	19%	28%	34%
Municipalities or groups of municipalities	22%	24%	21%	20%	18%	22%	26%	23%
Private companies	12%	10%	13%	20%	15%	9%	14%	7%
Don't know, No answer	17%	11%	23%	20%	27%	17%	17%	11%

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Regional governments or departments	53%	60%	54%	48%	52%	53%	48%	57%
Archaeological associations	34%	38%	37%	34%	30%	35%	31%	35%
Public bodies	29%	32%	25%	27%	31%	34%	25%	28%
The national government	27%	27%	38%	20%	25%	27%	23%	29%
Municipalities or groups of municipalities	22%	29%	13%	21%	26%	22%	23%	22%
Private companies	12%	11%	7%	13%	13%	12%	14%	10%
Don't know, No answers	17%	12%	18%	20%	16%	11%	23%	16%

Like other Europeans, two-thirds of the Germans think that it is the State's job to manage archaeology.

Q18. Do you think it is the State's job to manage archaeology?

- To all -



The opinion that the State must assume the responsibility of managing archaeology is much lower among the young generation.

Q18. Do you think it is the State's job to manage archaeology?

- To all -

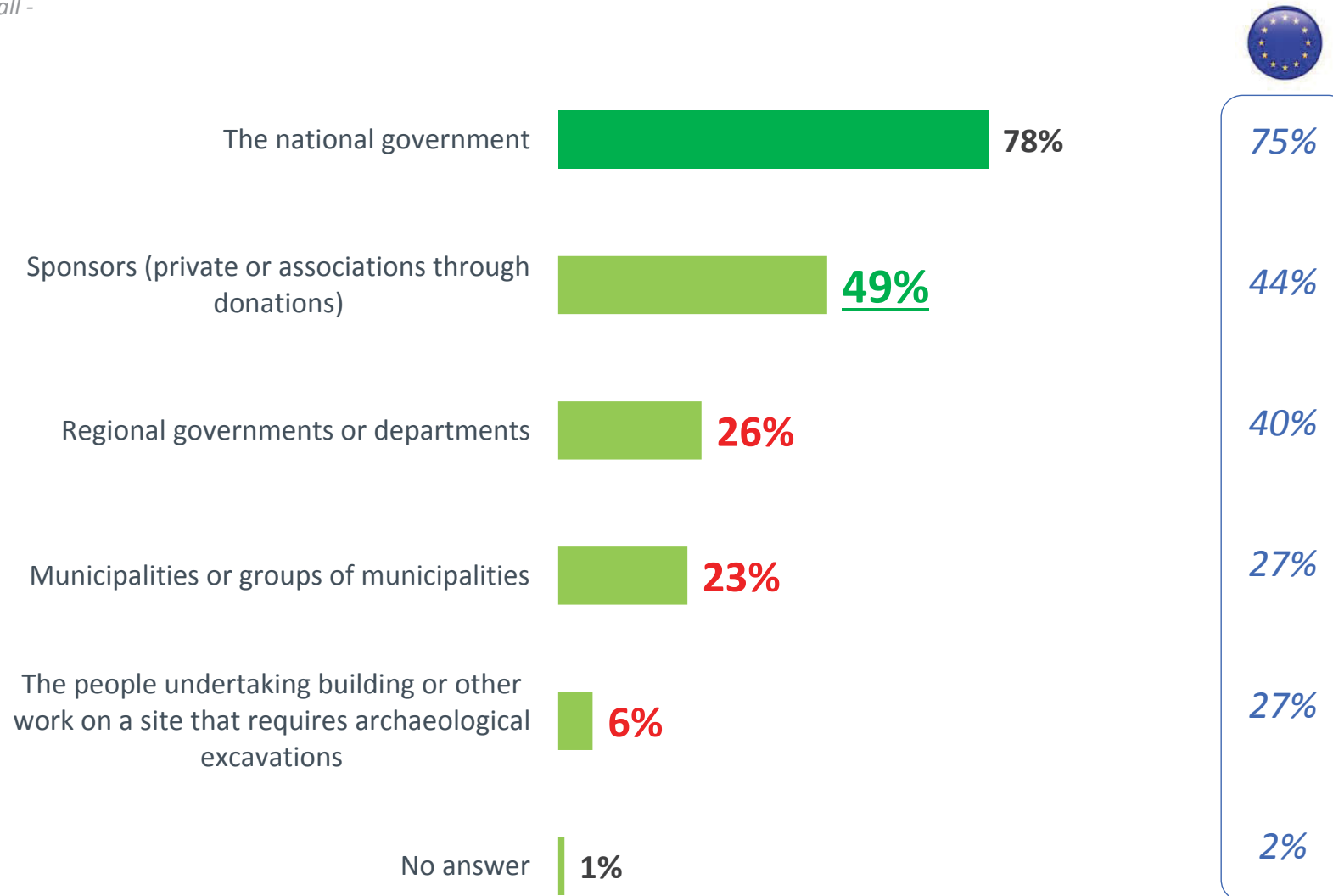
	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Yes	65%	69%	61%	52%	54%	62%	70%	70%
No	16%	18%	14%	23%	26%	19%	11%	12%
Don't know, No answer	19%	13%	25%	25%	20%	19%	19%	18%

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Yes	65%	66%	74%	61%	62%	67%	60%	66%
No	16%	11%	11%	16%	20%	18%	14%	15%
Don't know, No answers	19%	23%	15%	23%	18%	15%	25%	19%

Archaeology should be first financed by the State and second through sponsors. This latter opinion is stronger than the European average. The polluter-payment system for financing excavations is significantly lower in Germany.

Q19. In your opinion, who, as a priority, should take part in financing archaeology? (Several answers possible)

- To all -



Financing archaeology thanks to the national government is more expected by seniors.

Q19. In your opinion, who, as a priority, should take part in financing archaeology? (Several answers possible)

- To all -

	TOTAL	SEX		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
The national government	78%	78%	77%	73%	66%	73%	81%	84%
Sponsors (private or associations through donations)	49%	44%	53%	55%	43%	49%	49%	49%
Regional governments or departments	26%	25%	27%	32%	38%	20%	25%	24%
Municipalities or groups of municipalities	23%	19%	27%	39%	20%	24%	26%	17%
The people undertaking building or other work on a site that requires archaeological excavations	6%	6%	7%	5%	5%	7%	6%	8%
No answer	1%	1%	1%	2%	0%	2%	1%	1%

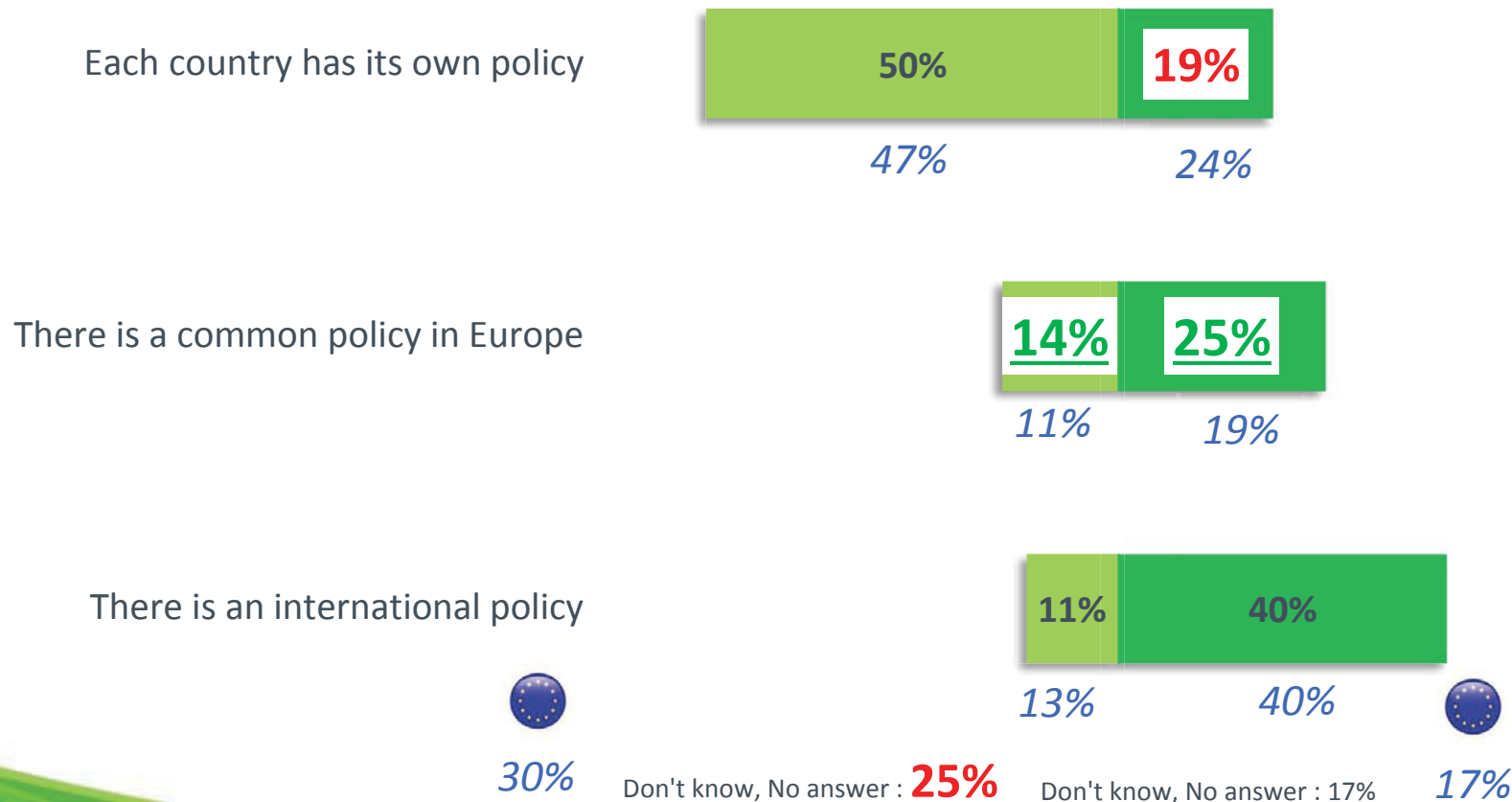
	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
The national government	78%	78%	82%	78%	76%	80%	77%	78%
Sponsors (private or associations through donations)	49%	38%	48%	56%	50%	48%	49%	50%
Regional governments or departments	26%	24%	15%	30%	30%	21%	27%	30%
Municipalities or groups of municipalities	23%	17%	25%	24%	25%	22%	24%	24%
The people undertaking building or other work on a site that requires archaeological excavations	6%	7%	6%	3%	9%	7%	6%	5%
No answers	1%	1%	2%	0%	2%	0%	1%	2%

As it is the case elsewhere in Europe, most Germans think that each country has its own policy but that it should be managed at an international level. A quarter of Germans on current archaeological management on an international level and about 1 out of 5 on what the archaeological management should be, do not have an opinion.

Q20. In your opinion, how is archaeology and archaeological heritage managed on an international level?
 Q21. And what do you think is the best organisation for encouraging the development of archaeology and archaeological heritage?

- To all -

■ How it is currently managed ■ Who should manage it



Women and middle socio-professional categories are more numerous to not know how archaeology and archaeological heritage are managed.

Q20. In your opinion, how is archaeology and archaeological heritage managed on an international level?

- To all -

HOW IT IS CURRENTLY MANAGED

	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Each country has its own policy	50%	53%	46%	36%	46%	54%	47%	55%
There is a common policy in Europe	14%	15%	14%	20%	27%	10%	13%	11%
There is an international policy	11%	13%	9%	16%	1%	9%	12%	14%
Don't know, No answer	25%	19%	31%	27%	26%	27%	28%	20%

HOW IT IS CURRENTLY MANAGED

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Each country has its own policy	50%	58%	48%	46%	49%	53%	45%	51%
There is a common policy in Europe	14%	14%	18%	10%	15%	19%	12%	12%
There is an international policy	11%	9%	11%	13%	11%	9%	9%	14%
Don't know, No answers	25%	19%	22%	31%	25%	19%	34%	22%

The elder generation is the most convinced that an international policy should be the best organisation to encourage the development of archaeology and archaeological heritage.

Q21. And what do you think is the best organisation for encouraging the development of archaeology and archaeological heritage?

- To all -

WHO SHOULD MANAGE IT

	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
There should be an international policy	40%	44%	35%	39%	22%	34%	45%	46%
There should be a common policy in Europe	25%	24%	27%	27%	39%	20%	22%	24%
Each country should have its own policy	19%	20%	17%	20%	19%	26%	14%	17%
Don't know, No answer	17%	12%	21%	14%	20%	20%	19%	13%

WHO SHOULD MANAGE IT

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
There should be an international policy	40%	39%	42%	36%	41%	37%	37%	43%
There should be a common policy in Europe	25%	31%	23%	18%	29%	30%	20%	25%
Each country should have its own policy	19%	18%	19%	22%	16%	19%	18%	19%
Don't know, No answers	17%	12%	16%	24%	14%	14%	25%	13%

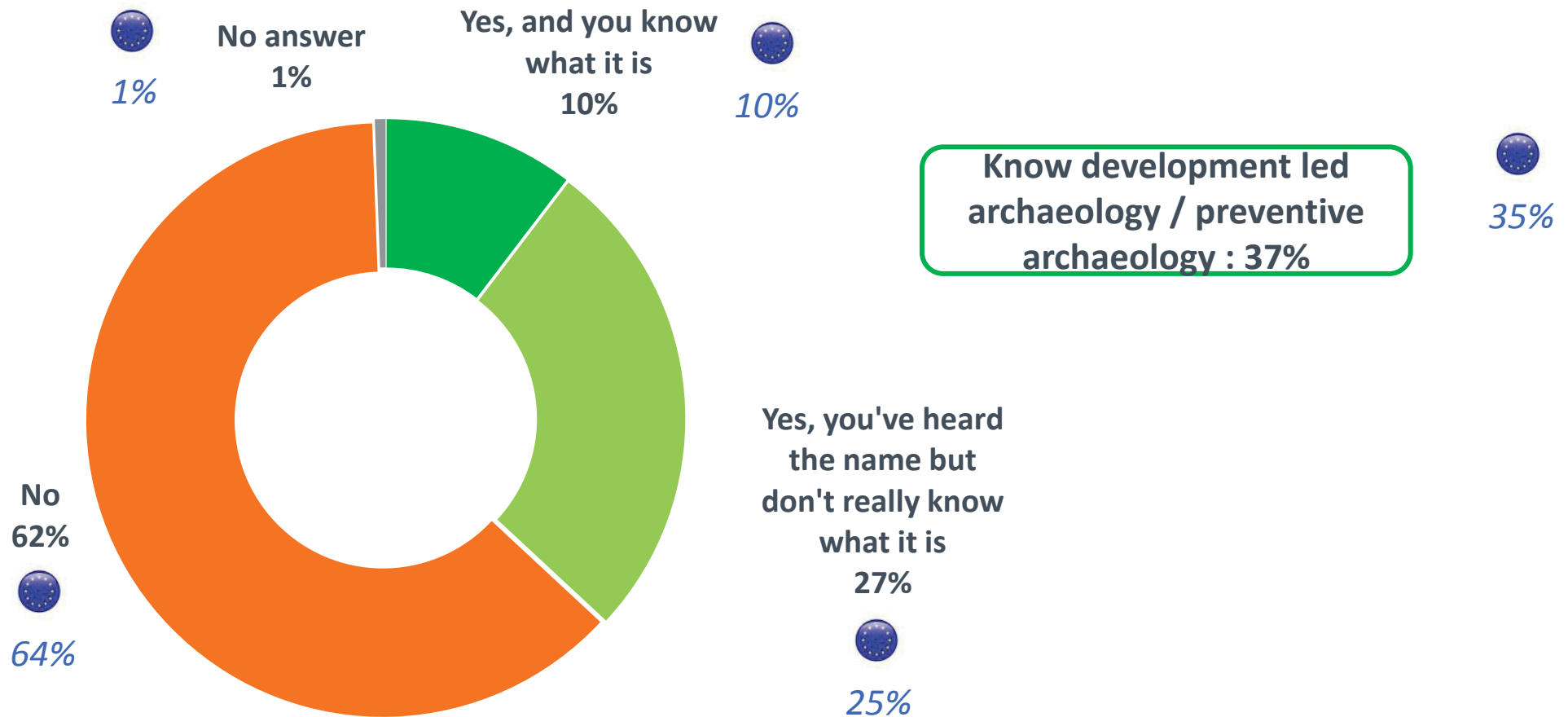


2.2. Preventive/development-led archaeology

About 4 Germans out 10 declare to know development led archaeology and among them 1 out of 10 says that he/she knows exactly what it is. Scores are pretty similar than Europeans’.

Q22. Are you familiar with the expression “development led archaeology / preventive archaeology”?

- To all -



It appears that the upper socio-professional category and the elder generation are more familiar with the expression « development led archaeology / preventive archaeology » than the rest of the German population.

Q22. Are you familiar with the expression “development led archaeology / preventive archaeology”?

- To all -

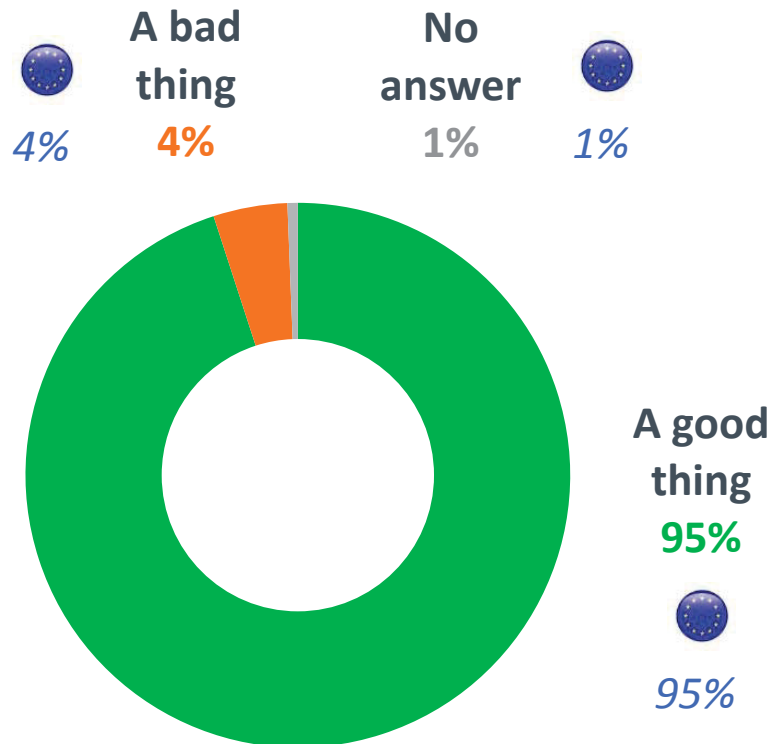
	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
ST Yes	37%	41%	33%	30%	34%	27%	38%	46%
Yes, and you know what it is	10%	14%	6%	9%	14%	10%	7%	12%
Yes, you've heard the name but don't really know what it is	27%	27%	27%	20%	20%	17%	31%	34%
No	62%	58%	67%	68%	66%	73%	61%	53%
No answer	1%	1%	0%	2%	0%	0%	1%	1%

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
ST Yes	37%	35%	40%	32%	41%	44%	30%	37%
Yes, and you know what it is	10%	11%	11%	12%	8%	12%	9%	10%
Yes, you've heard the name but don't really know what it is	27%	24%	28%	20%	32%	32%	21%	26%
No	62%	64%	59%	68%	59%	55%	70%	62%
No answers	1%	1%	1%	0%	1%	1%	0%	1%

To a very large majority of Germans, the archaeology convention as well as the principles of development led archaeology are a good measure. In that sense, they do not differ much from the European average.

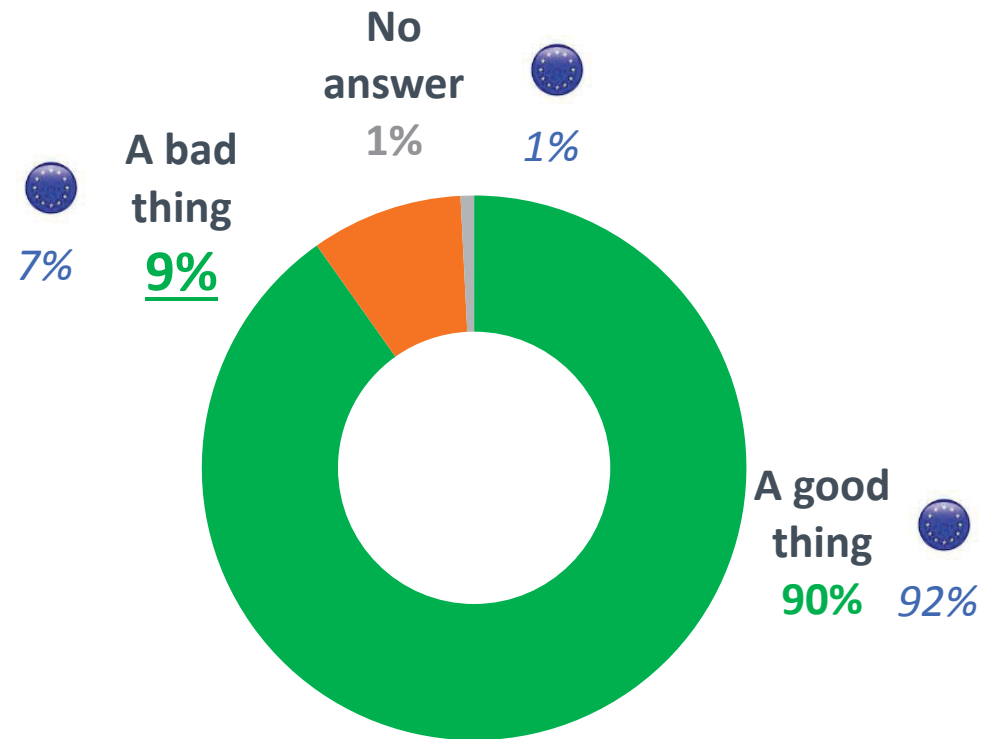
Q23. In 1992, the Malta Convention, a European convention for the protection of the archaeological heritage, was ratified by sixteen member states. The signatory states committed to setting up legislation aimed at protecting archaeological heritage and guaranteeing the scientific nature of archaeological operations. Based on this, do you think that this archaeology convention is...

- To all -



Q24. The Malta Convention could lead to principles and laws making it obligatory to examine archaeological heritage before undertaking any building work. This is what we call development led archaeology or preventive archaeology. In your opinion, this principle of preventive archaeology is:

- To all -



For those who would say development led archaeology is more of a good thing, it is mostly due to the preservation of heritage and to avoid irreversible destruction.

Q25. What makes you think that the principle of development led archaeology or preventive archaeology is more of a good/bad thing? (open-ended question with spontaneous answer)

- To all -

	Germany
Good Thing	97%
Avoiding irreversible destruction/damage	36%
Protecting the archaeological heritage from destruction	25%
Better protective measures vs. corporate world (from speculation)	17%
It's a good thing/ general answer	7%
Passing down to future generations	3%
Other good thing	9%
Bad Thing	3%
It costs a lot (expensive)	1%
It causes delays (bureaucracy), it slows down projects	1%
I don't care about archaeology (history)	1%
Development/construction are more important than preservation	0%
Other bad thing	0%

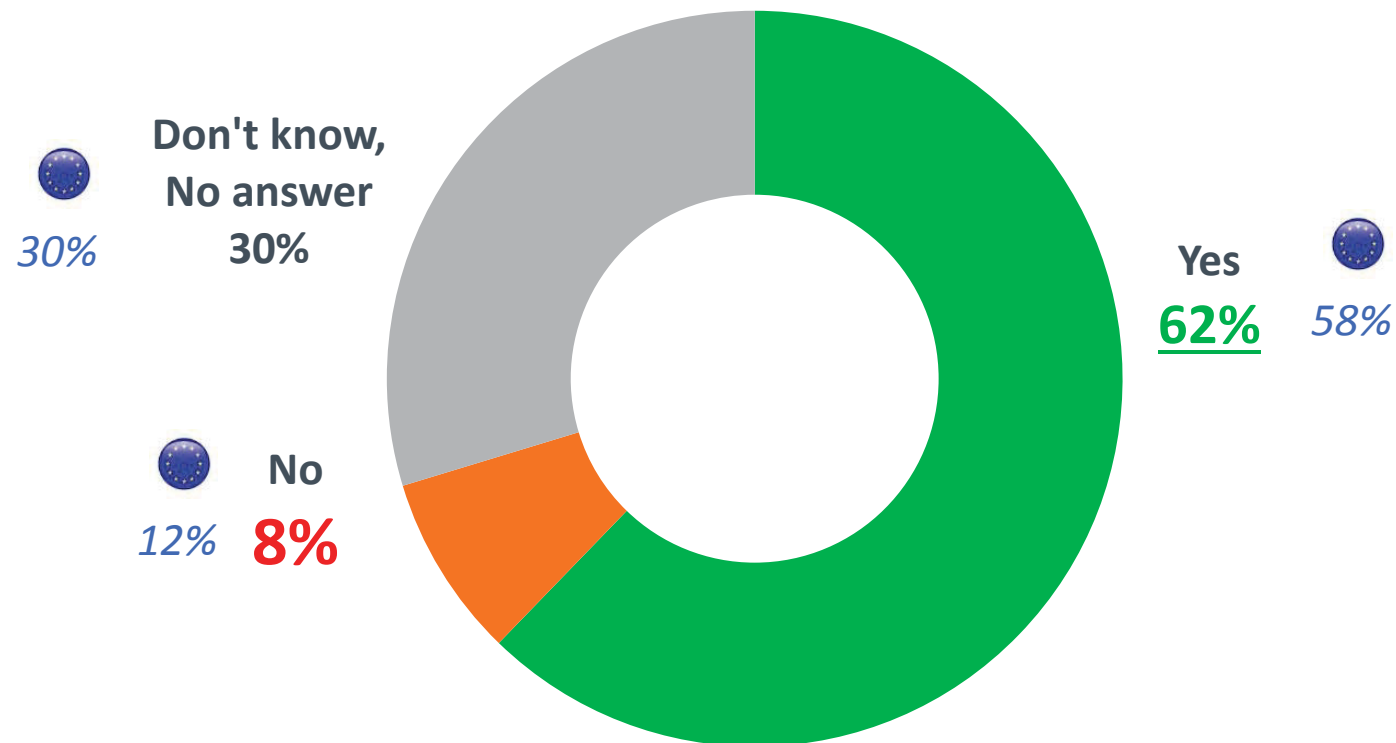


- 94%
- 31%
- 38%
- 14%
- 7%
- 3%
- 11%
- 5%
- 1%
- 1%
- 1%
- 1%
- 2%

About 6 out of 10 Germans think that it is up to the public sector to manage development led archaeology or preventive archaeology. This is a little bit more than the European average.

Q26. Do you think that it is up to the public sector to manage development led archaeology or preventive archaeology?

- To all -



Younger generations and the lower socio-professional category are more numerous not to have an opinion on whether or not it is up to the public sector to manage development led archaeology.

Q26. Do you think that it is up to the public sector to manage development led archaeology or preventive archaeology?

- To all -

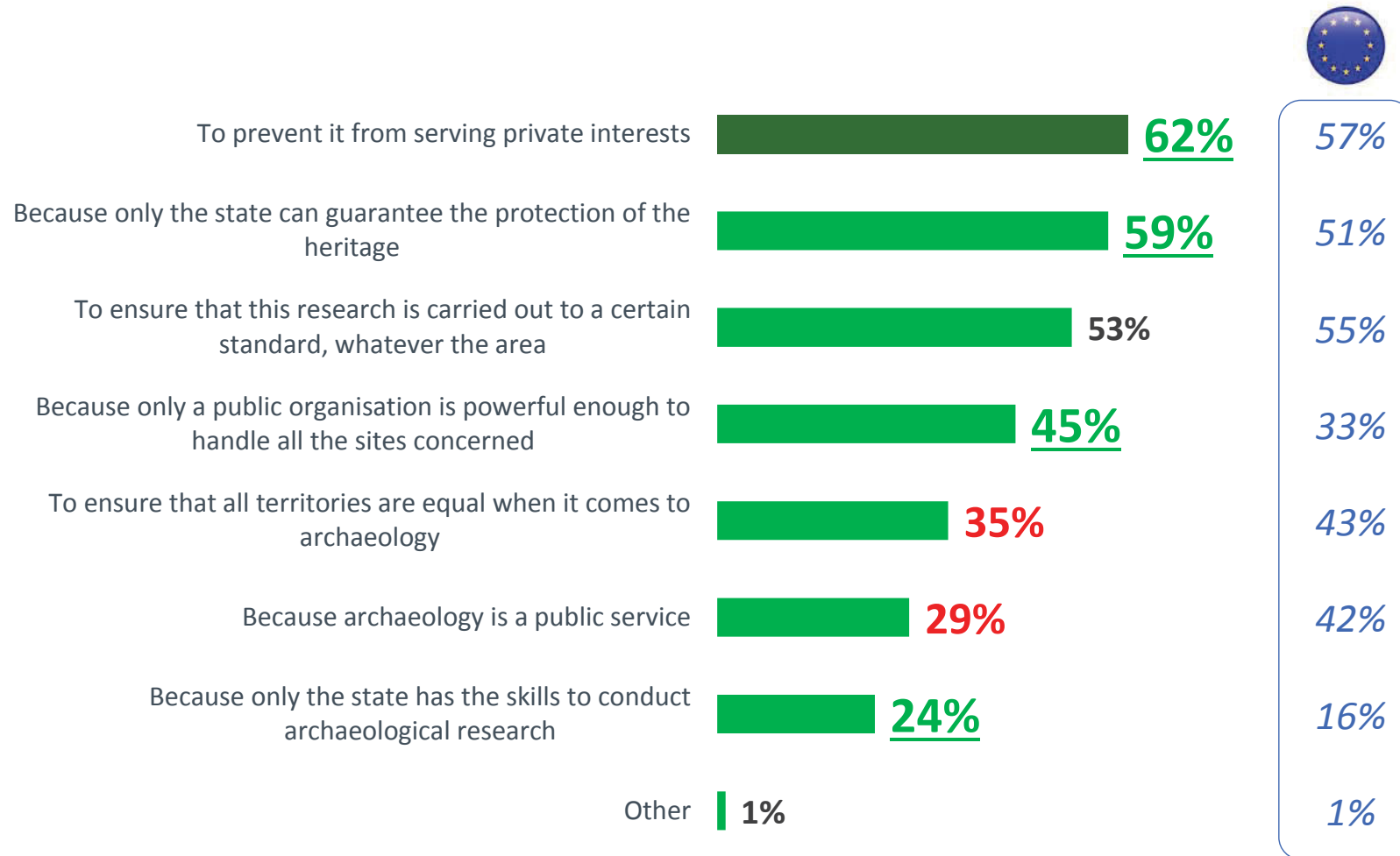
	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	500	245	255	44	74	90	140	152
Yes	62%	67%	57%	45%	46%	57%	66%	74%
No	8%	7%	9%	23%	11%	11%	3%	5%
Don't know, No answer	30%	25%	35%	32%	43%	32%	31%	20%

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	500	87	101	140	172	153	153	194
Yes	62%	64%	67%	62%	59%	66%	56%	64%
No	8%	9%	10%	7%	8%	9%	8%	7%
Don't know, No answers	30%	27%	23%	31%	34%	25%	36%	29%

The reasons why some German people think the public sector should conduct development led archaeology are mostly to ensure that research is carried out to a certain standard and to prevent it from serving private interests.

Q27. Which of the following reasons make you think it would be preferable for the public sector to conduct development led archaeology or preventive archaeology? (Several answers possible)

- To those who think that it would be preferable for the public sector to conduct development led archaeology or preventive archaeology : 311 -



Older generations and some regions agree more that only the State can guarantee the protection of archaeological heritage for sure.

Q27. Which of the following reasons make you think it would be preferable for the public sector to conduct development led archaeology or preventive archaeology? (Several answers possible)

- To those who think that it would be preferable for the public sector to conduct development led archaeology or preventive archaeology : 311 -

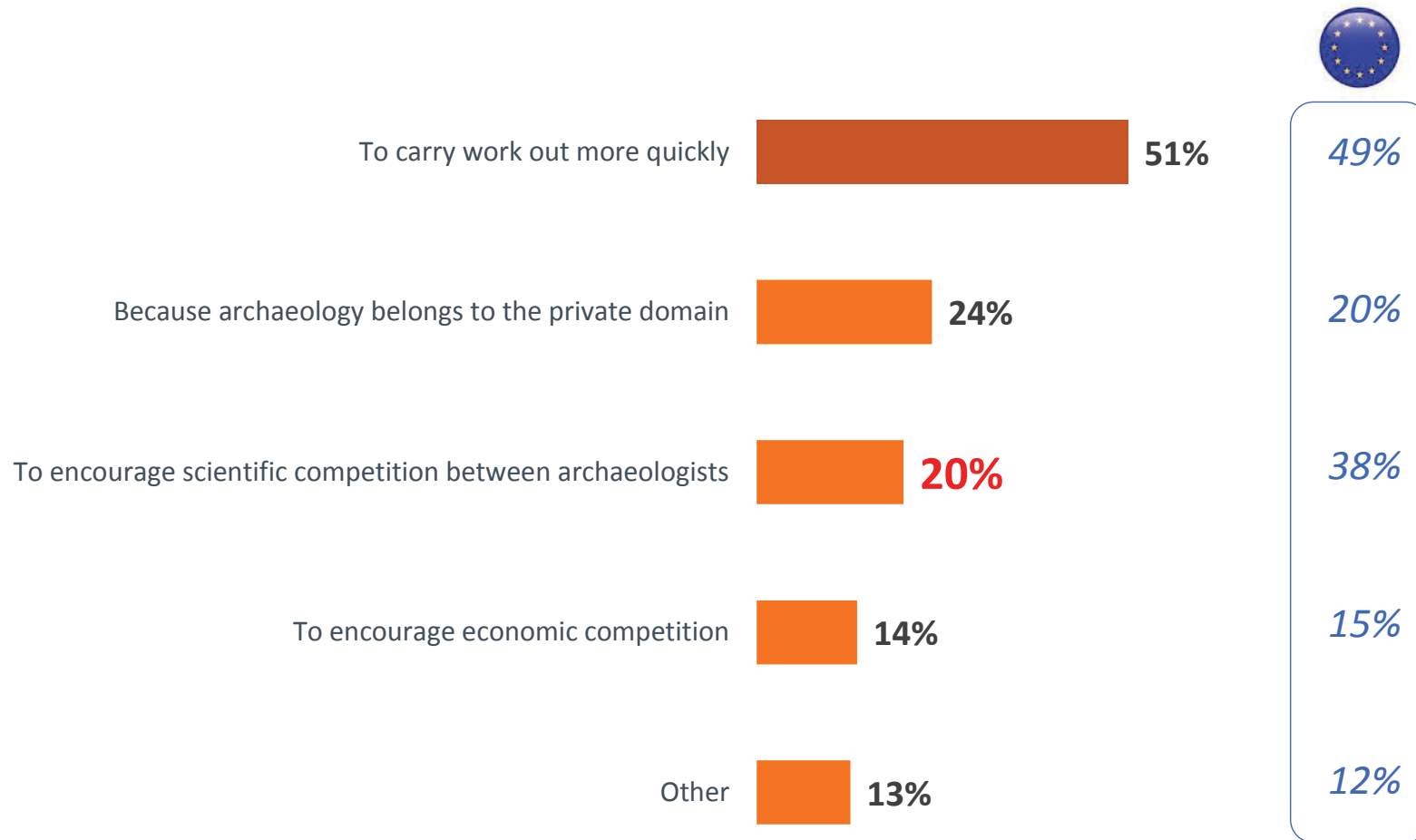
	TOTAL	GENDER		AGE				
		Male	Female	18-24 yo	25-34 yo	35-44 yo	45-59 yo	60 yo and more
Respondents	311	165	145	20	34	51	92	113
To prevent it from serving private interests	62%	60%	63%	55%	47%	67%	70%	58%
Because only the State can guarantee the protection of the heritage	59%	62%	53%	65%	44%	43%	55%	70%
To ensure that this research is carried out to a certain standard, whatever the area	53%	51%	56%	65%	41%	55%	57%	51%
Because only a public organisation is powerful enough to handle all the sites concerned	45%	44%	45%	55%	21%	45%	45%	50%
To ensure that all territories are equal when it comes to archaeology	35%	30%	40%	35%	38%	39%	37%	29%
Because archaeology is a public service	29%	30%	28%	25%	26%	22%	28%	35%
Because only the State has the skills to conduct archaeological research	24%	27%	19%	20%	26%	16%	22%	28%
Other	1%	1%	1%	0%	0%	4%	2%	0%

	TOTAL	REGION GROUPS				SPC		
		Norden	Osten	Süden	Westen	SPC+	SPC-	Inactive people
Respondents	311	55	68	87	101	101	85	125
To prevent it from serving private interests	62%	55%	72%	66%	55%	64%	61%	60%
Because only the State can guarantee the protection of the heritage	59%	47%	70%	58%	59%	52%	54%	68%
To ensure that this research is carried out to a certain standard, whatever the area	53%	54%	45%	65%	49%	52%	51%	56%
Because only a public organisation is powerful enough to handle all the sites concerned	45%	48%	37%	45%	48%	42%	45%	47%
To ensure that all territories are equal when it comes to archaeology	35%	36%	35%	40%	29%	36%	36%	33%
Because archaeology is a public service	29%	31%	35%	26%	26%	23%	33%	31%
Because only the State has the skills to conduct archaeological research	24%	28%	21%	29%	19%	24%	25%	23%
Other	1%	0%	4%	0%	1%	3%	1%	0%

Among respondents who do not think the public sector should conduct development led archaeology, half of them justify their position by the fact that, this way, work can be carried out more quickly.

Q28. Which of the following reasons make you think it would be preferable for the public sector not to conduct development led archaeology or preventive archaeology? (Several answers possible)

- To those who think that it would be preferable for the public sector not to conduct development-led archaeology or preventive archaeology : 40 -



Profile details of respondents

Profile details of respondents

Germany

GENDER

Base	500	100%
Male	243	49%
Female	257	51%

AGE

Base	500	100%
18-24 yo	50	10%
25-34 yo	71	14%
35-44 yo	88	18%
45-59 yo	136	27%
60 yo and more	155	31%
Average	47,6	

SPC

Base	500	100%
SPC+	153	30%
SPC -	153	31%
Inactive	194	39%

REGION

Base	500	100%
Norden	87	17%
Osten	101	20%
Süden	140	28%
Westen	172	35%