

APPENDIX TWO: BRADFORD ODEON LETTERS OF SUPPORT

The information below is provided to aid interpretation and understanding of the data. The numbered notes correspond to numbers within the spreadsheet column titles.

Key Data Source(s): Letters contained within designation files archived at Historic England
Letters contained within designation files archived at DCMS

Date of collection: Requests were sent to Historic England and DCMS Freedom of Information teams on 2nd August 2011 and papers were sent to the author in response to these within 21 days.

Notes:

1. **References to Local Significance:** As with the applications in Appendix 1, this was recorded as 'yes' if the correspondence included specific reference to the significance of the building to the local community, which was not always the case.
2. **Type of Local Significance:** The local significance referred to in the correspondence has been categorised here according to a number of values which became evident during the analysis of national designation applications (Appendix 1). These categories are as follows:
 - Architecture/history: typical architecture for the area or relating to the general history of a place.
 - Emotional attachment: an asset which is described, for example, as 'loved' by the community
 - Historic Event: specific to the social history of the local area
 - Local amenity/resource: an asset used by the community
 - Local distinctiveness: assets which are described as adding to the character of the area, being a valuable part of the local streetscape, or providing sense of place.
 - Local Landmark: assets which are described as local landmarks, symbols or icons
 - Local rarity: assets described as e.g. 'the last remaining ...'

3. **Assumed continued/future use:** Recorded as 'yes' if the application refers to designation ensuring that the asset will remain open, will have to re-open, or would become a community asset etc.
4. **Thematic Content Analysis:** Discourse within the correspondence was recorded and analysed according to a number of themes which emerged. These included themes related to the contested nature of the decisions such as a 'them and us' rhetoric, objections to local views not being considered, comparisons with previously contested planning decisions, and the use of campaigning vocabulary such as 'fight', 'rescue' and 'petition'. As more than one was theme was often mentioned in each piece of correspondence, these have all be recorded separately.