

# HOW CAN WE REACH THE PUBLIC AND EDUCATE THEM?

July 29, 2011 kolbj Day of Archaeology, Day of Archaeology 2011 Blog software, communication technology, Facebook, Online social networking, Privacy, Social information processing, Social Media, Web 2.0, World Wide Web

Well there are many ways. Here is one way—social media. Im not a member of Facebook or any other such invasion of privacy but a volunteer set up a Facebook page called **I Dig the Kolb Site**. It is a place for our volunteers to share information and photos and to keep in touch using the latest in communication technology.

Thank goodness for young people—the bulk of our Kolb site volunteers.

[I DIG THE KOLB SITE on Facebook](#)