

DAY OF ARCHAEOLOGY GETS A LOGO!

May 26, 2011 Jessica Ogden Day of Archaeology, Day of Archaeology 2011 Anthropology, Archaeology, Flickr, Glenn Hustler, logo, mass media, Online social networking, Social Media, social media sites, Web 2.0, winner, World Wide Web

After much debate, lots of comments and tweets Day of Archaeology gets a logo!

It should first be stated that we had many entries to the logo contest all of which are showcased on our Flickr photostream. We want to thank each and every one of the participants for their hard work and interest in the Day of Archaeology. They all generated lots of interest, tweets, and conversation over a variety of social media sites- all promoting the event and the community spirit with which we are attempting to promote. Your efforts are much appreciated!

COMPETITI ON ENTRIES

View submissions to the logo competition on the Day of Archaeology Flickr account.

That being said, we are happy to announce that Glenn Hustler's logo has won! Glenn's logo has a bright, bold, and punchy design, and we feel will best represent the Day of Archaeology event on our site as well as throughout our social media and print campaign.

Stay tuned for an extended post on the contest winner, including his connection to archaeology and inspiration for his design.

Congratulations Glenn!