

BEHIND THE SCENES AT CURRENT PUBLISHING

June 29, 2012 Carly Hilts, Current Archaeology/Current World Archaeology Archaeological Media, Day of Archaeology 2012, Journalism advertising maestro, Archaeology, Art Editor, CA Editor, collaboration, Current Archaeology, Current World Archaeology, CWA Editor, designer, Digg, Editorial Assistant, Facebook, journalism, Justine, London, media archaeology, Military History Monthly, Next Magazine, Peru, publishing, Rob, Roseanna, sister magazine, Social information processing, Turkey, Twitter, United Kingdom, World Wide Web

Hello from Chiswick in West London, where the sun has finally come out and it's all systems go in the Current Publishing office.

My name's Carly – I'm the Editorial Assistant for *Current Archaeology* and *Current World Archaeology*, and as it's the Day of Archaeology today I thought I'd take you behind the scenes to see how the magazines are put together.



Friday is treats day at Current Publishing, and today the morning got off to a very promising start with advertising maestro Mike earning literal brownie points by bringing in some baked goodies for us to share. We're always excited when cake arrives in the office, and with one team birthday yesterday and two more imminent, there's a lot of it about.

Right now we're slap-bang in the middle of the press cycle. Our sister magazine *Military History Monthly* was sent to the printers yesterday, so today the full might of the design team has switched over to *CWA*, which is the next to go (in July).



Designer Justine is currently working her magic on the culture section, making our museum and



book reviews look fabulous, while Art Editor Mark is experimenting with options for the next cover. At the moment we have 10 separate designs stuck up on the wall, which certainly brightens things up a bit!

CWA Editor Caitlin is putting the finishing touches to the last couple of features that are going into the next issue (#54), giving them a last polish before they are signed off as 'ready to lay out', while CA Editor Matt is out in the field, visiting an excavation at Oakington in Cambridgeshire where some seriously spectacular Anglo-Saxon burials are being uncovered. We covered the site in CA 261, and it's fantastic to see that there are more stories to reveal. Watch this space for more information in CA 270!



Meanwhile, our boss Rob is tinkering with the 'Flatplan', doing clever things to the system we use to plan the layout of each



issue, track the progress of articles and generally organise our lives, and our intern Roseanna is lending a hand with the news section, hunting for breaking stories all over the world. We're always grateful for another pair of hands in the office, and it's such fun sharing what media

archaeology is all about with people who are as passionate about the past as we are.

This is the great thing about working at Current Publishing – we're a small team but everyone has a unique and important role to play, and every day is different. Although I work for both magazines, because of where we're at in the schedule I've been mostly focussing on *CWA* today. It's great fun jumping between UK and international stories.





This morning I finished a two-page article about a site in Peru and wrote a fact box about Phrygians for a feature on Turkey, while this afternoon I've been sourcing pictures and turning around a breaking news story about World Heritage Sites for the *CWA* website.

Much like digging, you never know quite what each day is going to bring – but that's what makes it so exciting.

Find out more – you can find Current Archaeology on Facebook here, or follow us on Twitter at <u>@currentarchaeo</u>.

Current World Archaeology's Facebook page is here, and we tweet as <u>@worldarchaeo</u>.