Historic Environment Forum

For meeting of 31 October 2018

Heritage 2020

Presenter	Mike Heyworth	Chair, Heritage 2020 HEF sub-committee
Author	Mike Heyworth	Chair, Heritage 2020 HEF sub-committee
	Caroline Peach	Project Officer, Heritage 2020

1. Introduction

1.1 The Heritage 2020 Framework sets out priorities for collaborative action, where this will add value to the work of individual organisations, across the historic environment sector in England.

1.2 This paper summarises key points since May 2018 including current status of the interim review of Heritage 2020, succession planning for the role of Chair, and highlights activities from the five working groups.

2. Heritage 2020 interim review

2.1 The interim review of the Heritage 2020 project funded by Historic England (secretariat and project support functions) took place over the summer and was submitted to Historic England at the beginning of September. The review included an analysis of working group activities and progress against the goals of the Heritage 2020 Framework document. It drew on the input of Heritage 2020 working group members, analysis of social media activity and a wider online survey.

2.2 Key themes that emerged from the review are a need to increase communication and open up the possibilities for wider engagement with working group activities. The report made the following recommendations:

- **Increase communication about existing working group initiatives to capitalise on investment by the sector to date**
- **Share working group mapping of sector activity against Heritage 2020 objectives to show what is happening, where there are gaps and how working group activities are addressing gaps. Enable contributions from other organisations to this work and highlight opportunities for collaboration.**
- **Develop an overall engagement strategy in which each group addresses the need for wider public engagement with, and involvement in, its area that is deliverable within current levels of resource.**
- **Revisit working group membership and broaden participation (including organisations from outside of the sector)**
- **Task the Helping Things to Happen group to carry out a broader sector review of activity and models for collaborative working.**
- **Use the 2019 foresight session to explore, with the sector, the best structure for 'the historic environment sector of the future' - in the light**

of the review of sector activity and priorities by the Helping Things to Happen group; include non-historic environment sector participants in this session.

- **Engage extensively on priorities for sector collaborative working and the best model to do this beyond 2020 during 2019.**

2.3   Early indications for a continuation of the programme are positive and a formal request for a project variation for a two-year extension, together with updated project plan and budget are about to be submitted.

3.   Heritage 2020 HEF subcommittee Chair succession
3.1   Mike Heyworth, current Chair of the Heritage 2020 HEF subcommittee has indicated his intention to step back from the role of Chair after the next meeting in November. Mike was Chair of the NHPP Advisory Committee and played a key role in the development of the Heritage 2020 Framework. He has chaired the Heritage 2020 subcommittee since its inception and sees the conclusion of the interim review as an appropriate time to hand on the role for the final two years of Heritage 2020 and to help shape any successor model for collaboration in the sector.

3.2   Ben Cowell has agreed to become the next Chair of the Heritage 2020 HEF subcommittee, taking up the role after the November meeting. This is subject to confirmation of the continuation of project support resource from Historic England.

4.   Heritage 2020 working groups
4.1   HEF members will have received the draft copy of the Heritage 2020 interim review report which provides more detail on the activities of each of the working groups. Recent highlights from each group are provided below.

4.2   *Discovery, Identification, Understanding*
4.2.1   The draft report on research linkages between Higher Education Institutions and the Historic Environment sector has been reviewed by the group and the conclusions and recommendations are being finalised.
4.2.2   The CIfA community group has agreed to gather information on and examples of community engagement with infrastructure projects. It discussed where the barriers to such projects lie as well as how to maximise their research and engagement potential.
4.2.3   The group is considering which of the Heritage 2020 Framework DIU priorities it can deliver most impact against in the future; and how to work most effectively as a group.

4.3   *Public Engagement*
4.3.1   The group has followed a logic model to structure thinking about successful engagement of young people with heritage. This is due to be summarised into a framework for further development by the group.
4.3.2   Gill Bull (CBA) stepped down from the group as its Chair over the summer due to a change of job.

4.4   *Capacity Building*
4.4.1   Iceni Projects responded to the call for pro bono work to identify the statutory historic environment services to be provided by LPAs. The work is well underway and is due to conclude at the end of November.

4.4.2 The 'Skills Matrix' that was developed by the then HEF skills task group has been reviewed and group members are providing updates. COTAC has kindly agreed to host the resource.

4.4.3 The HEF Client Demand Task Group (which now operates under the umbrella of the Heritage 2020 Capacity Building group) met on 12th September and continues to look at terminology and channels for communicating with clients.

4.5 *Helping Things to Happen*

4.5.1 The group contributed early thinking to The Heritage Alliance's work to develop a sector fiscal manifesto.

4.5.2 It continues to work on developing the themes that were identified as relevant to the Industrial Strategy papers and to identify opportunities to align with or influence other Sector Deals, or feed in to future Heritage Council topics.

4.6 *Constructive Conservation and Sustainable Management*

4.6.1 Having reviewed its work on transfer of public assets, and wider sector activity across the other CCSM priorities of the Heritage 2020 Framework, the group is focussing on the opportunities for heritage assets in the economic health of high streets.

4.6.2 Carol Pyrah has stepped down as Chair of the group and Matthew McKeague has taken over.

5. #HeritageChat

5.1 The monthly twitter chat, #HeritageChat is one of the means through which Heritage 2020 engages with a much more widely than the forty or so organisations that collaborate through the working groups. The Heritage 2020 twitter account now has 1,375 followers and Heritage Chat has 948.

5.2 Since May, chats have been held on:
- Improving links between research and practice
- New uses for historic buildings
- What encourages young people to engage with heritage
- Mobile heritage
- Apprenticeships

Four out of five of the working groups have led chats (or had a chat that has focussed on one of their priority areas). The chats have been led by a range of different people/organisations including academic, private sector, public sector, and volunteer groups.

5.3 The archive of all past chats has now been transferred from Storify to the Heritage 2020 website, and the new chats continue to be summarised on the website for people to access after the live chat has taken place. http://www.heritage2020.net/heritagechat-archive/

5.4 To get involved, and to make suggestions for future topics please see, http://www.heritage2020.net/get-involved/heritage-chat/. Follow @HeritageChat and use #HeritageChat to take part in the chats.

Mike Heyworth, Caroline Peach
October 2018