

WP 014 Historic Environment Works – Park Street Burial Ground – **Enabling Works North Contract**

Project Plan for Community Engagement: Public and Local Outreach

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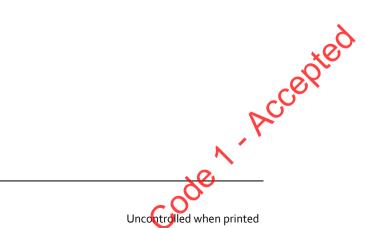
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1 Executive Summary

- 1.1.1 Through the excavation at Park Street Burial Ground there is great potential for people to engage with the rich social history associated with 19th Century Birmingham, and to be inspired by learning. This Project Plan, part of the HS2 enabling works programme Work Package 14, is directed towards public groups to facilitate involvement in the biggest archaeological project in Birmingham. For the full engagement programme for this package, the Public and Local project plan should be read in conjunction with the Heritage interest groups (1EW04-LMJ-EV-PLN-NS08-014002) and Skills Education and Employment (1EW04-LMJ-EV-PLN-NS08-014003) project plans.
- 1.1.2 Activities carried out by LM's archaeological contractor MOLA Headland Infrastructure (MHI) will include: Meet the Experts sessions in collaboration with Birmingham Museums Trust (Thinktank); Time Truck mobile classroom sessions and potentially Thinktank and the Museum and Art Gallery exhibitions. Complimenting the excavation programme will be the release of a series of blogs (plus guest blogs and extended blogs), social media posts and self-guided heritage community walks to involve the local community and promote HS2's archaeological work at Park Street. Local stakeholder engagement, for example at St Martin in the Bull Ring, are part of this project plan.
- 1.1.3 Ground works for HS2 at Park Street in the 19th century burial ground (Curzon Street (N4)) constitute a major archaeological project for Birmingham. It will be the largest excavation in the city centre covering a significant time period in Birmingham's history, and the burial ground accommodates greater numbers of individuals than previously excavated in the Midlands, even exceeding the size of some of London's large burial grounds. The excavation, spanning 2018 and 2019, will provide an exciting opportunity to unearth the stories of the people who lived and died at a time of rapid population and industry growth in Birmingham.
- 1.1.4 Rapid urban growth and overcrowding in 19th century Birmingham was brought about by a variety of factors, primarily the draw of the metal working industry that flourished in numerous small workshops. As well as population growth and the need for burial space, new attitudes to public health drove the acquisition and use of Park Street as a burial ground. The idea that diseases were caused by noxious or 'bad' air (Miasma theory) led to improvements in sanitation that included burial grounds being located outside urban centres, in a move to reduce disease among the lower social classes. St Martins acquired Park Street in 1807 to increase burial space without disturbing graves and it remained in use until the 1870s.



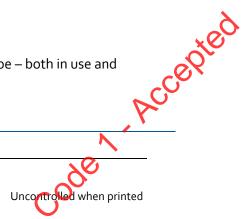


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- 1.1.5 During the years the burial ground was active, a municipal revolution took place in society. The city was parked, paved, marketed, gas-and-watered and improved¹, and the opening and closing of the Park Street burial ground took place within this social context. These decades saw the first opening of hospitals and asylums (Queen's hospital 1847), museums (Museum and Art Gallery, 1885), libraries, public baths, parks and the Botanical Gardens (1832). The eventual creation of Park Street Gardens as a municipal space to promote the health of local children is in step with this, albeit following public outcry over the cemetery's dilapidated state.
- 1.1.6 The city was the nerve centre of radical politics as well municipal activism and improvement, inspired by the speeches of Thomas Atwood, John Bright and Joseph Chamberlain (mayor 1873-6). This was stimulated by Birmingham's background of religious dissent and nonconformity, excluding it from Westminster, as well as a leader in industry (e.g. metal and leather). This movement and George Dawson's Civic Gospel gave voice to progressive ideas that became ingrained in British culture. Through the excavation at Park Street Burial Ground there is great potential for people to engage with this rich social history and to be inspired by learning. This Project Plan, part of the HS2 enabling works programme Work Package 14, details proposed methodologies, scope, and potential outcomes for community engagement projects.
- 1.1.7 DJV will liaise with LM-JV and HS2 to ensure the community engagement activities outlined in this Project Plan will align and complement LM-JV's plans.
- 1.1.8 Activities have been designed in line with a number of Specific Objectives outlined in the Generic Written Scheme of Investigation: Historic Environment Research and Delivery Strategy (GWSI: HERDS) document:
 - CE1: Marking and communicating the changes to landscapes and environments;
 - CE2: Identifying and sharing our stories;
 - CE3: Meeting the challenge of inspiring the next generation;
 - CE4: Accessible information and knowledge sharing;
 - KC103: Burial grounds and their place in the cityscape/landscape both in use and disuse;

¹ Judd 1993, 67





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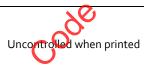
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- KC104: People and place: Park Street as a snap-shot in time of a growing industrial city.
- 1.1.9 The purpose of this Project Plan is to:
 - define the scope of work of the public and local outreach engagement projects;
 - outline the aims of the engagement and how it will contribute to the specific objectives of the GWSI: HERDS;
 - describe the methodology to be employed; and
 - set out the proposed deliverables and reporting mechanisms.

2 Location and Site Background

2.1 Introduction

- 2.1.1 The public and local stakeholder community engagement programme will be focussed on the Park Street Burial Ground; most recently an urban park and gardens located in the busy streetscape of the north-eastern part of central Birmingham, now enclosed behind fixed hoardings as part of the site developments.
- 2.1.2 Park Street Burial Ground is surrounded by a number of new developments, roads and open ground surrounding its perimeter. The Park is abruptly truncated at its southern extent by the main railway lines operating into and out of New Street Station, and consists of two separate areas bisected on an east-west axis by Fazeley Street. The road known as Park Street forms the western boundary of the burial ground. The site carries no statutory or non-statutory designations, nor does it contain any designated monuments. The current site is sub-rectangular in shape and covers an area of approximately 0.6 ha (5,400 m2) centred at NGR SP 07578 86940.
- 2.1.3 The original extent of the burial ground was approximately 1 ha; purchased in 1807 in order to alleviate pressure on the St Martin Churchyard at a time of significant industrial development and subsequent population growth within Birmingham. It was used as a burial ground for 63 years: receiving its first burial in 1810 and closing to new burials in 1873. Family tombs still remained available after this date and the final interment of Joseph Abbott was recorded in 1893. Park Street burial ground became a public park in 1880 and has remained so until 1997.





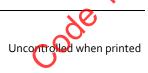
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This community engagement programme will also supplement a wider programme of public 2.1.4 and local stakeholder engagement across Area North, that will be determined in due course.

Site Investigations 2.2

- The significance of the site has been assessed as part of the 2013 Environment Statement (ES) 2.2.1 (HS2 Ltd 2013, London West Midlands Environmental Statement, Volume 5 Technical Appendices, CFA26: Washwood Heath to Curzon Street Baseline report (CH-001-026) Cultural Heritage) and the Detailed Desk-Based Assessment (1D008-EDP-EV-ASM-000-000003).
- Several site investigations have taken place at Park Street Burial Ground. Full details of the 2.2.2 Historic Environment Works already undertaken as part of the enabling works programme are available in the Project Plans and Location Specific Written Schemes of Investigation (LS-WSI) for the site:
 - Detailed Desk Basked Assessment: Park Street Burial Ground (1D008-EDP-EV-ASM-000-000003);
 - Project Plan for Historic Landscape and Setting Recording (1EW04-LMJ-EV-REP-NS08-022008);
 - LS-WSI for Historic Landscape and Setting Recording (1EW04-LMJ-EV-MST-NS08-022004);
 - Report: Historic Landscape and Setting Recording (1EWo4-LMJ-EV-REP-NSo8-022011);
 - Project Plan for Trial Trenching (1EW04-LMJ-EV-PLN-NS08-022000);
 - LS-WSI for Trial Trenching (1EW04-LMJ-EV-MST-NS08-022003);
 - Interim Report: Trial Trenching (1EW04-LMJ-EV-REP-NS08-022009);
 - Report: Trial Trenching (1EW04-LMJ-EV-REP-NS08-022007);
 - Project Plan for Excavation (1EW04-LMJ-EV-PLN-NS08-014001); and
- Previous archaeological investigations highlighted in the DDBA were located on the perimeter observations, evaluation and watching brief at the observations, evaluation and watching brief at the output 2.2.3 extension and Eastside City Park respectively. Although limited in scope, these have provided





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information on archaeological horizon depth, thickness and condition of contained human remains. These archaeological works do not directly contribute to the community engagement projects, but will contribute to the information regarding Park Street Burial Ground.

The archaeological evaluation undertaken to date shows evidence of distinct phases of burial 2.2.4 and cemetery management, clear spatial patterning of grave types (perhaps relating to status and municipality), individuals ranging in age, evidence of disease and interesting postmortem practice. Skeletal and coffin furniture preservation is highly variable across the site, and this will limit the scope of scientific analysis and projects related to this work package such as community engagement.

Aims and Objectives 3

Need and Aims 3.1

- The public and local stakeholder community engagement programme has been designed in 3.1.1 line with the Specific Objectives listed within Section 3.2 below, alongside the overarching ethos and principles (Section 3) of the GWSI: HERDS document. It is aiming to:
 - Encourage and facilitate the development of interests in the historic environment within a variety of groups and provide access points for further and continued involvement in archaeology and heritage, as either a leisure pursuit, academic endeavour, or as a career;
 - Develop and maintain strong collaborative relationships with a range of stakeholders (from within and outside the historic environment) surrounding and/or affected by HS2 worksites, including (but not limited to) community groups, residents' associations, educational institutions and local businesses;
 - Develop and maintain strong collaborative relationships between contractors undertaking community engagement works across all three sections of the HS2 route, through regular knowledge-sharing workshops;
 - 1. Accepted Facilitate the development of the Historic Environment Record through stakeholder input, through knowledge and skill development and provision of platforms that allow such input.





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- 3.1.2 This public and local stakeholder community engagement programme will be delivered in conjunction with additional community engagement plans that focussed at Park Street Burial Ground, to allow the individual and collective aims to be met:
 - Project Plan for Community Engagement at Park Street Burial Ground: Heritage Interest Groups (1EW04-LMJ-EV-PLN-NS08-014002)
 - Project Plan for Community Engagement at Park Street Burial Ground: Skills, Education and Employment (1EW04-LMJ-EV-REP-NS08-014003)
- 3.1.3 By targeting the aims of this community engagement programme, audiences that have previously shown a casual interest in the historic environment sector, will be able to actively engage in a live project. In so doing, this will help to reduce barriers to future participation in the historic environment.

3.2 Contribution to Specific Objectives

Through delivery of the works set out in Section 4 and through addressing the aims set out in Section 3, this public and local stakeholder community engagement programme will create knowledge and outputs that will contribute to the following Specific Objectives in the following ways:

Specific Objective	Contribution
CE1: Marking and communicating the changes to landscapes and environments	Exhibitions, community walks, blogs and hands-on sessions will allow audiences to understand the evolution of Park Street from pre-burial ground through to urban gardens. Events will provide a platform for continued communication of landscape change at Park Street and its future development as the new Curzon Street station.
CE2: Identifying and sharing our stories	Public events, blogs and heritage walks will make the narratives surrounding Park Street accessible to a variety of audiences enabling sharing of the perceptions, history and development of this area of central Birmingham. This can inform further community engagement with local communities offer insight into historical accounts of importance and interest.
CE3: Meeting the challenge of inspiring the next generation	This community engagement programme provides opportunities to develop stronger understanding of history and science through public events and the dissemination of accessible blogs and social media posts. Project legacy can

Table 1: Contribution to Specific Objectives

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	be cultivated through the growth of collaborative relationships and the identification of heritage champions from which initiatives can develop.	
CE4: Accessible information and knowledge sharing	The use of local exhibition spaces, the mobile classroom (Time Truck), freely available community walks, blogs and social media posts will enable a flow of knowledge between archaeologists and the public. Content will be tailored to the audience.	
CE5: Contribute to the process and facilitation of audience project creation	Activities within the Public and Local project plan aim to create positive relationships with local communities and nurture the development of future projects.	
KC103: Burial grounds and their place in the cityscape/landscape – both in use and disuse	Public hands-on sessions, blogs and community walks allow input from various audiences on the development of Park Street as a burial ground, in use and disuse, and its place within the rapidly developing urban environment of the city	
KC104: People and Place: Park Street as a snap-shot in time of a growing industrial city	centre.	

Scope and Methodology 4

4.1.1 All communications and engagement with third parties shall use the Employer's communication protocols set out in the Employer's Community Relations Strategy (1EW04-LMJ-IN-STR-Nooo-ooooo1), the Community Engagement Framework (HS2-HS2-SE-STR-ooo-000002) and the Generic Written Scheme of Investigation: Historic Environment Research and Delivery Strategy (GWSI: HERDS) (HS2-HS2-EV-STR-000-000015).

Public Events and Stakeholder Engagement

- MHI will produce a series of physical information panels to be hosted at St Martin in the Bull 4.1.2 Ring. These will provide information on the history and archaeology of Park Street. MHI community staff aim to be available to facilitate talks for key local stakeholders such as St Martin, The Birmingham Museums Trust and The Birmingham Conservation Trust.
- 4.1.3
- MHI have been offered the opportunity to host a display case in Thinktank's 'Medical matters' gallery and Birmingham Museum and Art Gallery (BMAG). Discussions are underway 4.1.4





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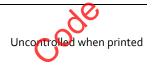
- The topic, template and identity of staff delivering talks (e.g. the communities officer or 4.1.5 human osteology specialist) will be given to HS2 with sufficient advanced notice for review. Similarly, content will be circulated by DJV/MHI to LM-JV and HS2 for review, and details of events. All talks will conform to a pre-agreed template, in discussion with LM-JV and HS2. Notice will allow HS2 and the Contractor to circulate details of the event to their stakeholder networks and any other attending parties.
- 4.1.6 Stories and memories recorded from members of the public during engagement sessions will be incorporated into future presentations.

Community Walks

- The MHI community team will devise up to 3 local heritage walks starting from Park Street. 4.1.7 These will be promoted to the general public as part of local and national campaigns and events such as Birmingham Heritage Week, Black History Month and the Festival of Archaeology.
- MHI will prepare written material to enable participation in self-guided walks, which will be 4.1.8 used as an opportunity to gather and record memories, experiences and associations with the site and surroundings.

Time Truck Exhibitions

- The Time Truck is a mobile event space, lab and classroom that can bring archaeological 4.1.9 material and research into communities. Hands-on activities encourage people to explore their heritage and discover why archaeology matters.
- Time Truck Deployments (n5) will offer the opportunity to display knowledge generated by 4.1.10 the excavation at Park Street in various locations such as in Eastside Park or at Weoley Castle. The exhibitions will showcase archaeological excavations, 19th century history and science through photographic, digital media, object handling and the use of model skeletons.
- 4.1.11 Time Truck displays can also be used to showcase the outputs of any schools, research (developing from activities in the Skills Education and Employment project plan (1EW04-LMJ-
- engagement team, alongside technical specialists as appropriate to the project(s) included within the exhibition. HS2 audio visual and print resources can be used to communicate project messages where appropriate, and interpated. 4.1.12





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4.1.13 Subject to the provision of an agreed date and suitable pitching site, MOLA-Headland Infrastructure (MHI) will be able to deliver up to Time Truck events in an around Birmingham that could coincide with major heritage or other city wide or nationwide events.

Blog

- 4.1.14 During archaeological excavation a monthly blog will be published by MHI to promote heritage and community engagement within the HS2 project. This will be posted primarily through the following websites: Commonplace (communities) and MHI (archaeological interest) and supported on other social media channels (e.g. Twitter).
- 4.1.15 Extended blogs and guest blogs will be considered to enhance the output and strengthen collaboration and links with local organisations such as Coffin Works, the Birmingham and Warwickshire Archaeological Society or local universities.
- 4.1.16 Graduate + (Graduate Plus) in association with Birmingham City University workshops will create opportunities to support university students gaining skills and experience beyond their degree qualification through interaction with professional environments outside of their university. As part of this scheme, students could be asked to draft blogs or other social media contributions, that would be quality managed through the HS2 and Contractor communications teams.
- 4.1.17 If possible and where appropriate students will be asked if they would like to provide content for social media platforms associated with Park Street. Any content generated by students will be subject to the agreed communication protocols prior to publishing.

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Table 2: Summary of Public and Local Activities

Activity	Brief description	Delivery dates	Notes
Public Events and Stakeho	lder Engagement		
Stakeholder Engagement	MHI are facilitating a series of talks for key local stakeholders	 15/11/18 11/01/19 16/01/19 	 St Martin in the Bull Ring BMAG Thinktank
St Martin – information boards	MHI are producing a series of information panels to discuss the Park Street site to be hosted at St Martin in the Bull Ring	• Fri 08/03/19	Church and public
Meet the Experts	MHI will participate in <i>Meet the Experts</i> drop-in sessions at Thinktank	• 18/02/19	 Museum visitors during school half term
Thinktank exhibition	MHI are currently discussing hosting a display case in Thinktank's 'Medical matters' gallery	• TBC	Museum visitors
BMAG exhibition	MHI are currently discussing hosting a small exhibition at Birmingham Museum and Art Gallery	• TBC	Museum visitors
Community Walks	MHI personnel will devise a series of self-guided local heritage walks	• 08/03/19	 Commonplace subscribers (blog) Public

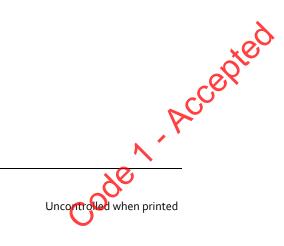




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	starting from Park Street (n<4)		
Time Truck Exhibitions and take over days	Exhibitions will showcase archaeological excavations, 19th century history and science through photographic, digital media, object handling and model skeletons (n5)	 08/09/18 14/03/19 24/04/19 28/07/19 	 Curzon Station square. Birmingham Heritage Week 2018 St Martin's Square Coffin Works Weoley Castle Birmingham Heritage Week 2019
Blog	Monthly blog and social media output to support and promote HS2's archaeological excavations at Park Street and community engagement	From December 2018, primarily through the following websites: Commonplace (communities)and MHI (archaeological interest)	 Topics & examples include: Introduction to site Button making (materials) Trainee programme Community walks Osteological processing 19th century diseases Medical science and dissection Burial ritual and grave goods





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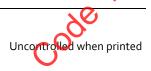
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5 Post-engagement monitoring and evaluation

- 5.1.1 All community engagement activities delivered on behalf of Hs2 will be monitored against the specific HERDS-GWSI objectives and other impact KPIs cited in this project plan.
- 5.1.2 A range of monitoring and evaluation methods for community engagement work will be employed by the respective units undertaking the engagement, including:
 - Weekly reporting and monthly summaries against HERDS objectives
 - Evaluation forms
 - Evaluation interviews
 - Online surveys
 - Monitoring of event attendance numbers, digital comms reach, and other relevant metrics
- 5.1.3 In line with the community led ethos of these proposals, feedback from participants and event attendance will be used to refine and enhance delivery of further engagement activities and to identify potential audience led projects inspired by Hs2 and foster these to fruition. The aim of the refinement and enhancement of the outputs will be to ensure that engagement remains innovative and of high community value. Collating the completed evaluation forms will enable value to be recorded and fed back to meet Contractor and HS2 requirements.

6 Information Management

- 6.1.1 Mapping and GIS deliverables will be provided in accordance with the *Employer's* Cultural Heritage GIS Specification (HS2-HS2-GI-SPE-000-000004) and the *Employer's* GIS Standards (HS2-HS2-GI-STD-000-000002).
- 6.1.2 The *Employer's* standard template for reports (HS2-HS2-PM-TEM-000-000004) will be used and all maps will be produced using the formal A3 landscape map template (HS2-HS2-Gi-GDD-000-000134).
 6.1.3 All data not provide the standard template (HS2-HS2-Gi-GDD-000-000134).
- 6.1.3 All data, not previously issued by the Employer, will be submitted in accordance with the Employer's standards (HS2-HS2-GI-STD-000-000002). Data submitted will be in accordance





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with the Employer's Technical Standard for Historic Environment Digital Data Management and Archiving Procedure (HS2-HS2-EV-STD-000-000040).

Quality Assurance Processes 7

- The community engagement programmes will be prepared by suitably qualified, experienced 7.1.1 and competent professionals.
- 7.1.2 All outputs will be checked and then reviewed by senior qualified, experienced and competent professionals prior to issue to the Employer for acceptance. Final reports, following comments, will be checked and reviewed again prior to issue.
- All outputs will comply with HS2 guidance Burial Grounds, human remains and monuments 7.1.3 procedure (HS2-HS2-EV-PRO-000-000008) and the Undertaking by the Secretary of State for Transport to the Archbishops' Council. All outputs are approved by the Contractor and HS2 prior to release.

Evidence of engagement 8

- 8.1.1 The initiatives within this Project Plan have been developed in conjunction with MOLA-Headland Infrastructure (MHI), LM-JV community engagement team, HS2 community engagement team, the Local Planning Authorities, the Birmingham Conservation Trust and the Birmingham Museums Trust (BMT).
- 8.1.2 Extensive dialogue has been ongoing between MHI/DJV and a number of key stakeholders:
 - Birmingham Museums Thinktank (email contact from December 2017 and meetings 01-02-2018, 18-10-2018, 11-10-2018 and 22-06-2018);
 - Coffins Works Birmingham Conservation Trust (email contact from December 2017 and meetings 20-11-2018);
 - Birmingham Museums Trust (email contact from November 2017 and meetings 30-11-.

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- Birmingham and Warwickshire Archaeological Society (email contact from Heritage Open Days 08-09-2018; lecture 08-01-2019)
- Archbishops Council (site visit and meetings 16-01-2018, 28-09-2018; 28-11-2018 and email & phone consultation through Route-wide Burial Grounds Coordinator Andrea Bradley, Historic Environment HS2)
- 8.1.3 DJV and LM's archaeological contractor will work collaboratively with the LM-JV and HS₂ Community Engagement and Communications teams on all public and local heritage activities.

9 References

Reference	HS2 document reference no.
Detailed Desk-based Assessment: Park Street Burial Ground	1D008-EDP-EV-ASM-000-000003
Project Plan for Historic Landscape and Setting Recording	1EW04-LMJ-EV-REP-NS08-022008
Location Specific Written Scheme of Investigation for Historic Landscape and Setting Recording	(1EW04-LMJ-EV-MST-NS08-022004
Report: Historic Landscape and Setting Recording	1EW04-LMJ-EV-REP-NS08-022011
Project Plan for Trial Trenching	1EW04-LMJ-EV-PLN-NS08-022000
Location Specific Written Scheme of Investigation for Trial Trenching	1EW04-LMJ-EV-MST-NS08-022003
Generic Written Scheme of Investigation: Historic Environment Research and Delivery Strategy (GWSI: HERDS)	HS2-HS2-EV-STR-000-000015
Technical Standard Specification for historic environment investigations	HS2-HS2-EV-STD-000-000035

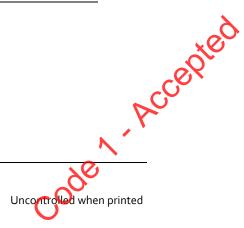
10 Figures

10.1.1 No figures have been included within this Project Plan.

11 Glossary of terms

11.1.1 The following terms have been used in this report:

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- Archaeological Contractor the organisation undertaking the stakeholder engagement on behalf of the Employer.
- Archaeological Consultant the body responsible to the Contractor for assurance of the historic environment work and all communication with the Employer and other stakeholders regarding the archaeology strategy, scope and method of work.
- **Contractor** the body responsible for the terms and conditions, policies, procedures and payments.
- Detailed Desk Based Assessment (DDBA) analytical document that builds on the information gathered previously in the Environmental Statement to address particular issues, questions or uncertainties within a given area. It may be developed to provide a more detailed understanding of the resource in an area to inform design development or construction programming.
- Employer HS₂ Ltd.
- Generic Written Scheme of Investigation: Historic Environment Research and Delivery Strategy (GWSI: HERDS) the framework for delivering all historic environment investigations undertaken as part of the HS2 Phase 1 programme.
- Location a specific HS2 worksite or group of worksites that are being addressed as a combine historic environment investigation programme of assessment, evaluation and investigation.
- **Project Plans** specification document for each specific package of activity (e.g. a survey, desk based assessment, excavation, recoding project). The plans would respond to the Specific Objectives set out in the GWSI: HERDS and be delivered within an agreed budget.
- Works the specific historic environment assessment, evaluation or investigation works at each location.

Acronyms

ADS	Archaeology Data Service	
BMT	Birmingham Museums Trust	DCU DCU
DDBA	Detailed Desk-Based Assessment	×





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ES	Environmental Statement
GIS	Geographical Information System
GWSI: HERDS	Generic Written Scheme of Investigation: Historic Environment Research and Delivery Strategy
HE	Historic England (Formally English Heritage)
HER	Historic Environment Record
LLAU	Limits of Land to be Acquired or Used
LS-WSI	Location Specific Written Scheme of Investigation
NRHE	National Record for the Historic Environment
OASIS	Online AccesS to the Index of archaeological investigationS
PDF	Portable Document Format

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